TOWN OF HILLSBOROUGH

Advisory Board Application

If you are a Town of Hillsborough resident and willing to volunteer your time and expertise to your community, please complete this form. Volunteers for the Parks and Recreation Board must be at least 13 years old, and volunteers for all other boards must be at least 18 years old.

Name: Barney Caton

Home address: 1501 Bartlett Circle

Home phone number: 3365383117

Email address: barney.p.caton@gmail.com

Place of employment: USDA

Job title: Scientist

Birth date: March 15, 1966

Ethnic origin: Caucasian

Boards you would be willing to serve on: First choice — Tourism Board

Reasons for wanting to serve:

As the owner/operator of Haunted Hillsborough Tours I have a strong interest in promoting tourism in Hillsborough. As a 15-year resident I know how far we've come, and I'd like to help continue to improve the tourism industry in Hillsborough.

Have you served or are you currently serving on a town board? If so, which ones and when? No

Relevant work, volunteer or educational experience: Haunted Hillsborough Tours Cub Scouts/Boy Scouts, Troop 821

Lots of relevant professional training (creative problem solving, communication, trust, etc.)

Also voluntarily creating a new, and not for profit, historic tour of Churton Street for the Alliance

How are you connected to Hillsborough (live, work, play, shop, own property)?

I've lived here for 15 years and, as stated, am a small business owner in Hillsborough in the tourism sector.

It goes without saying that I shop and play here quite often

Have you reviewed the Vision 2030 plan, and what are your thoughts about it?

I might prioritize some of the specific objectives under the goals a little differently, but I like the plan overall

Have you reviewed other town documents (budget, strategy map, small area plans), and what are your thoughts about them?

The Strategy Map is interesting. Unsurprisingly, I very strongly support the values of sustaining the town's character and improving vitality.

What challenges do you see the town facing that could be addressed by the board or boards on which you wish to serve?

I think we could market the town better to the two nearby colleges and their visitors. Orange County Tourism is a big help but emphasizing our unique features and close proximity could be profitable, I think.

How you heard about this opportunity:

Newspaper

Agreement:

 \checkmark I have been advised that I am committing to attend the volunteer board's regular meetings. Attendance at the regular meetings shall be considered a prerequisite for maintaining membership on the board. The Board of Commissioners may declare a vacancy on the board because of non-attendance.