



## Agenda Abstract

### BOARD OF COMMISSIONERS

Meeting Date: Feb. 27, 2023  
Department: Planning and Economic Development  
Agenda Section: Regular  
Public hearing: No  
Date of public hearing: N/A

#### PRESENTER/INFORMATION CONTACT

Planning and Economic Development Manager Shannan Campbell

#### ITEM TO BE CONSIDERED

**Subject:** Self-service kayak rentals in Kings Highway Park pilot program

**Attachments:**

Rent.Fun Self-service kayak rental proposal (full document)

**Summary:**

The Planning and Economic Development division was approached by a company that places self-service kayak rentals in parks. This approach saves overhead costs from having a staffed rental booth. From a tourism perspective this could be a nice way to give our visitors (and residents) an easy way to rent a kayak and get further utilization out of our new bio-dock at Kings Highway Park. The units do not need electricity and the rental company handles placement of the units, maintenance, and insurance.

The Tourism Board is interested in sponsoring the pilot program for the kayak self-service rentals using prepared food and beverage tax dollars; however, historically via town code and policy we have not allowed for commerce in the parks and greenways, outside of special events.

The Public Space division is supportive of trying out the kayak rentals in Kings Highway Park but has concerns about other equipment rentals popping up (without authorization) and requests for further commercial uses of the parks. The town board is being asked to consider this pilot program and also help staff think through potential pros and cons.

Public Space and Stormwater will be consulted on final kiosk rental location(s).

**Financial impacts:**

None. Tourism Board would sponsor the costs of initializing the kayak rentals.

**Staff recommendation and comments:**

Staff recommends trying out the program and seeing how well it's utilized before making any sweeping policy or code of ordinance changes or updates.

**Action requested:**

Board direction to staff.