

SPECIAL EVENT PERMIT APPLICATION

Please review the Event Policy Ordinance, Chapter 7 of the Town Code, to determine if your event requires a Special Event Permit. The Permit Application must be received 60 days in advance of the event. If you are seeking Town sponsorship for event services, you must submit a request for sponsorship to the Town Board at least 60 days in advance of the event.

FEE IS DUE AT THE TIME OF APPLICATION. PLEASE SUBMIT CHECK OR CASH WITH APPLICATION.

Name of Event: Hog Day 2022

Event Location Address: River Park and adjacent areas

Date(s) of event: Sept. 16, 2022

Event Set Up Time: 0900 Event Hours: 1800-2200 Event Break Down: none

Date(s) of event: Sept. 17, 2021

Event Set Up Time: none Event Hours: 1000 Event Break Down: 1800

EVENT ORGANIZER & CONTACT INFORMATION

Name of Organization/Company: Optimist Club of Orange County

Organization/Company mailing address: PO Box 9, Efland, NC. 27843

Organization Status: ☒ Formal ☐ Informal ☐ For-profit ☒ Not-for-profit

Event Organizer Name: Al Hartkopf and/or Craig Lloyd

Event Organizer Phone: 919.599.4646 Event Organizer Email: al.hartkopf@gmail.com

On-Site Contact(s) During the Day-of Event

Name: Al Hartkopf

Cell Phone: 919.599.4646

Name: _____

Cell Phone: _____

GENERAL EVENT INFORMATION

Type of Event:

- ☐ Private Event on Private Property ☒ Public Event on Public Property
☐ Private Event on Public Property ☐ Public Event on Private Property
☐ Street or Greenway Event (Parades, Marches, Rallies, 5Ks, Bike Races)

General Event Description (Narrative outlining event purpose and elements including food trucks, car shows, races, vendors, etc):

Hog Day, Orange County's largest longest running festival, has received
national recognition as one of the top festivals in America. There will be
live music, food, exhibitors, games, and fun for all.

Estimated number of people that will attend the event: 3500

Estimated peak time(s) of attendance: 2500

Maximum capacity of event location (number of persons, if applicable): 10,000

If the event is annual, the estimated attendance of the last event of this kind: 3500

GENERAL EVENT QUESTIONNAIRE

Will tickets be sold or admission/fees be charged as part of the event? ☐ YES ☒ NO

Will there be alcohol sold or provided as a part of this event? ☒ YES ☐ NO

If yes, please indicate the vendor(s) and/or ABC permit holder(s) responsible for the alcohol sales/distribution and attach a copy of the ABC permit(s) for each vendor: undetermined at this time

Please note: Alcohol may only be sold by vendors with an off-premise permit or by event organizers with a special one-time ABC sales permit. Alcohol sales may be subject to the prepared food & beverage tax.

Will vendors be on-site selling goods/crafts/wares during the event? ☒ YES ☐ NO

Will vendors be on-site selling food/beverages during the event? ☒ YES ☐ NO

Please note: All vendors without a physical location in town and/or food trucks that do not have Town of Hillsborough Food Truck Permits that are selling prepared food/beverage will need to [prepay the Food & Beverage Tax](#) with the Finance Department. Please list the name(s) of the food/beverage vendors:

Will you be soliciting donations as part of the event? ☐ YES ☒ NO

If yes, for what cause or organization? _____

Will you bring additional equipment, stages, microphones, amplification, etc? ☐ YES ☐ NO

Please Explain: Stage with PA system, lights, and instruments

Will any items be left at the event site overnight? ☒ YES ☐ NO

Please Explain: Friday night

Will signs or banners be displayed on site or around Town? ☒ YES ☐ NO

*Please note: [Special event signage](#) must be applied for and permitted separately **BEFORE** signage is placed around town.*

Will tents be erected for the event? ☒ YES ☐ NO

If yes, how many and what size? 1- 30x50

Please note: Tents may require a permit and inspection by the [Fire Marshal's office](#) depending on size and number. Tents should be shown with location and dimensions on event map/layout.

Will you provide (portable) restroom facilities?

☒ YES ☐ NO

Please note: Restroom facilities are required to be provided by Special Event organizers depending on attendance numbers and duration. Local Business, Town, and County facility restrooms may compliment, but not become a substitute for, providing adequate restrooms for the event.

Will you provide (portable) handwashing facilities?

☒ YES ☐ NO

Please note: Handwashing facilities are required for events that include on site food preparation and/or sales without direct or immediate sink access.

Will the event require any street closures or change in traffic flow?

☒ YES ☐ NO

Will the event require additional trash and recycling facilities?

☒ YES ☐ NO

Will you request that the Town Board sponsor specific services in conjunction with this event (i.e. Police Coverage, Road Closures, Traffic Control, Trash and Recycling Rollouts)?

☒ YES ☐ NO

Please note: Events requesting Town Sponsorship of events must apply at least 90 days in advance of the event to be considered. Event organizers who are able should make every necessary attempt to provide and pay for services at their events as the Town has limited staff and resources to cover the costs of event services.

EVENT MAP/LAYOUT REQUIREMENTS

Is the event map/layout meeting the requirements attached?

☒ YES ☐ NO

With this application, you must attach a map of the area where the event is to take place and indicate the following:

- Traffic flow; including any streets requested to be closed or obstructed (locations of barriers and officers will be determined by Law Enforcement).
- If the event includes a parade, greenway closure, etc. then the route of the event should be clearly shown.
- Parking areas where event attendees will be directed that are adequate for event attendance. Please note: The Eno River deck has only 400 parking spaces.
- Pedestrian access and flow.
- The location of any concession stand, food truck(s), booth, or other temporary structures, tents, stages or facilities; and the location of proposed fences, stands, platforms, benches, or bleachers.
- The location of restroom and/or handwashing facilities.

A street map and a map of Gold Park are available on the Town's website. Google Maps is also an excellent resource and can be easily marked up. Contact Staff if you need assistance with providing an event layout or route map.

EVENT LIABILITY INSURANCE

Event organizers and/or property owners need to insure themselves from liability in case an event attendee injures themselves during the course of the event. Events occurring on Public Property (Town or County) are required to carry event liability insurance with the Public Property owner listed as 'additionally insured'.

Copy of event liability Certificate of Insurance is attached: ☒ YES ☐ NO

Name of insurance company providing liability coverage for the event:

In Process

Contact information for broker/agent providing coverage:

EVENT PROPERTY USE PERMISSION

If the event will be located on property that is not owned/managed by the event organizer then the property owner must indicate consent for the use of their property below:

NA

Name of Property Owner

NA

Phone

Signature of Property Owner

Date

TOWN LIABILITY AGREEMENT

I, the applicant, agree to indemnify and hold harmless the Town of Hillsborough, its employees, and its agents from and against any and all liability for any injury which may be suffered in connection with this special event approval or park reservation. I also hold harmless the Town of Hillsborough, its employees, and its agents from and against any liability for any equipment or supplies lost, damaged, or stolen, that are stored or otherwise as a result of this special event.

Al I Hartkopf

8/31/21

Applicant Signature

Date

SUBMITTAL DIRECTIONS:

Please submit to:

Hillsborough Planning Department
ATTN: Shannan Campbell
P.O. Box 429
101 E. Orange Street
Hillsborough, NC 27278

Shannan.Campbell@hillsboroughnc.gov

FOR OFFICE USE ONLY:

Application received by: _____

Date: _____

Fee Paid: _____

Date information emailed out: _____

Permit Status

Approved ☐ YES ☐ NO Explanation: _____

Date Permit Issued: _____

Approved with any conditions: _____

By: _____

Town Staff Member

Date: _____

Forwarded to others for review/information:

☐ Hillsborough Fire Marshal: _____

☐ Hillsborough Police Department: _____

☐ OC Sheriff's Department: _____

☐ OC Fire Department: _____

☐ Hillsborough Public Works: _____

☐ Hillsborough Public Space Manager: _____

☐ OC DEAPR (River Park): _____

☐ OC AMS (Visitors Center, Library, Old or New Courthouse): _____

☐ NCDOT (DOT Road Closures): _____

☐ Hillsborough Finance (Food & Beverage Tax 1 Day): _____

1 PERSONNEL & REPRESENTATIVE RESPONSIBILITIES

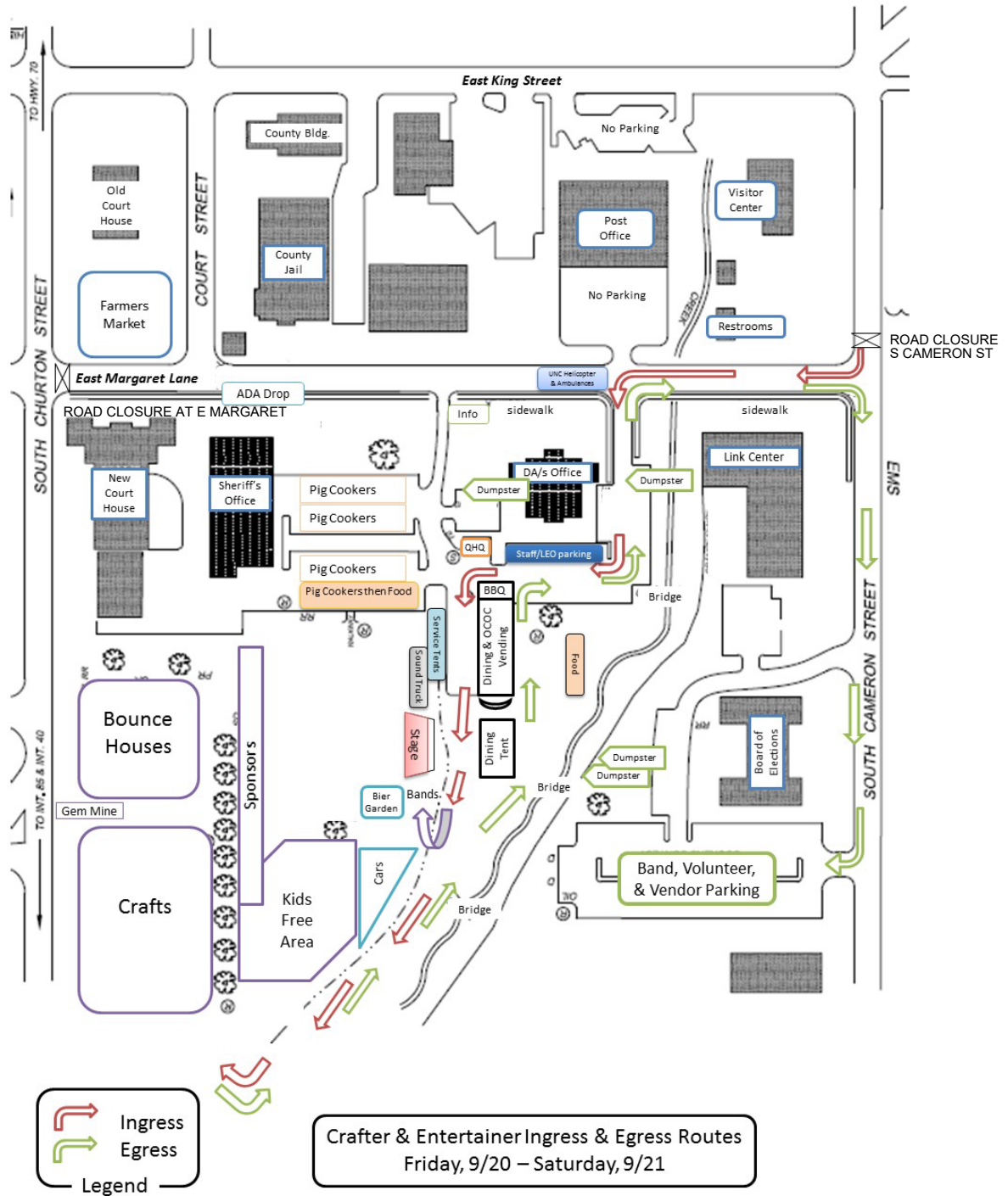
1.1 EVENT STAFF

Name	Responsibility	Phone
Al Hartkopf	Event Project Manager & Logistics Director	919-599-4646
Al Hartkopf	Stage Area Manager & Public Safety Liaison	919-599-4646
Craig Lloyd	Marketing, Public Relations, & OCOC Co-Chair	919-923-3988
<i>Sam Hobgood</i>	Cooking Area Manager & OCOC Co-Chair	919-602-6670
<i>Lynn Hobgood</i>	Treasurer	919-621-4719
Melinda Braddy	Crafter Liaison & Area Manager	919-810-4773
Angela Lloyd	Food Vendor Liaison & Area Manager	919-923-5329
Chris Walker	5K Run Manager	919-
Carol Lovingood	Volunteer Manager	919-644-1505
Cathy Rice	Webmaster	unl
Faydean Cannada	Information Booth	919-
Travis Bogle	OC Marketing, Events, Operations Coordinator	919-245-2673
Shannan Campbell	Town of Hillsborough Tourism Program Staff	919-296-9477
Troy Williams	Key Contact – Orange County Sheriff's Department	919-316-8376
Lt. Fearington	Key Contact – Orange County Sheriff's Department	
Lt. Buddy Parker	Key Contact – Hillsborough Police Department	919-
	Key Contact – Orange County EMS	919-
	Town of Hillsborough Fire Marshall	919-201-7348
	Town of Hillsborough Waste Management	
	Orange County Recycles	

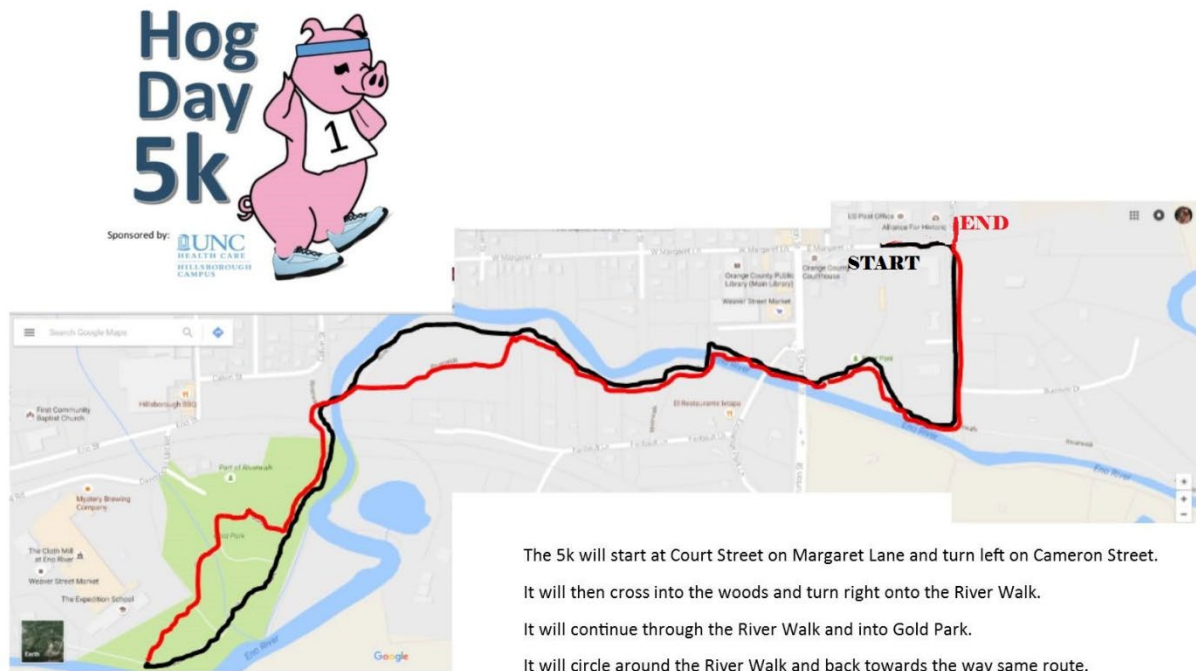
Note that the above are all Crowd Control Managers for their respective area

4 EXHIBITS

4.1 SITE PLAN WITH EXHIBITOR INGRESS/EGRESS ROUTES



4.4 HOG DAY 5K MAP



The 5k will start at Court Street on Margaret Lane and turn left on Cameron Street.

It will then cross into the woods and turn right onto the River Walk.

It will continue through the River Walk and into Gold Park.

It will circle around the River Walk and back towards the way same route.

It will take a right immediately after crossing the bridge from the Park.

It will continue to merge back into the original route and finish back at the Start.

(Follow the arrows and directions from volunteers on the route)