



TOWN OF
HILLSBOROUGH

APPLICATION Special Event Permit

Planning and Economic Development Division
101 E. Orange St., PO Box 429, Hillsborough, NC 27278
919-296-9470 | Fax: 919-644-2390
planning@hillsboroughnc.gov
www.hillsboroughnc.gov

Please review Chapter 7, Article 3 of the Hillsborough Code of Ordinances to determine if your event requires a special event permit. **The application must be received 60 days in advance of the event.**

Name of event: **July 4th Celebration**

Event location address: **Eno Farmers Market/River Park**

Date(s) of event: **July 4th, 2026**

Event setup time: **6am-10am** Event hours: **10am-10pm** Event breakdown: **10pm-12am**

Date(s) of event: _____

Event setup time: _____ Event hours: _____ Event breakdown: _____

EVENT ORGANIZER AND CONTACT INFORMATION

Name of organization/company: **Orange County Arts Alliance**

Organization/company mailing address: **437 Dimmocks Mill Rd #17, Hillsborough, NC 27278**

Organization status: Formal Informal For-profit Not-for-profit

Event organizer name: **Greg Bell**

Event organizer phone: **919-357-5028** Event organizer email: **greg@artsorange.org**

On-site contact(s) during the event:

Name: **Greg Bell** Cell phone: **919-357-5028**

Name: **Katie Murray** Cell phone: **910-409-5799**

GENERAL EVENT INFORMATION

Type of event:

- Private event on private property Public event on public property
 Private event on public property Public event on private property
 Street or greenway event (includes parades, marches, rallies, and foot and bike races)

General event description:

Please outline the event purpose and elements, including items such as food trucks, car shows, races and vendors.

This July 4 community celebration is presented by the Town of Hillsborough in partnership with the Orange County Arts Commission and Arts Alliance. The event begins at 10:00 AM with a juried arts market in River Park. Following the close of the Eno River Farmers Market, the footprint will expand to include the Farmers Market Pavilion area. Beginning at 1:00 PM, the program will feature amplified musical performances with stage and lighting, along with food vendors/sampling opportunities, and a beer garden. A pedestrian parade will take place at approximately 5:00 PM. Historical and cultural demonstrations, activities, and displays from community partners will occur throughout the day. The event will conclude before 10 PM.

Estimated number of people who will attend the event: 2500

Estimated peak time(s) of attendance: 8:00 pm

Maximum capacity of event location (number of persons, if applicable): _____

For annual events, the estimated attendance of the last event of this kind: _____

GENERAL EVENT QUESTIONNAIRE

Will tickets be sold or admission or fees charged as part of the event? Yes No

Will alcohol be sold or provided as a part of this event? Yes No

If yes regarding alcohol:

Indicate the vendor(s) and/or ABC permit holder(s) responsible for the alcohol sales or distribution and attach a copy of the ABC permit(s) for each vendor:

Orange County Arts Alliance / Katie Murray - permit not yet applied for

Note: Alcohol may only be sold by vendors with an off-premise permit or by event organizers with a special one-time ABC sales permit. Alcohol sales may be subject to the prepared food and beverage tax.

Will vendors be on site selling goods, crafts or wares during the event? Yes No

Will vendors be on site selling food or beverages during the event? Yes No

Note: Vendors without a physical location in town and food trucks without Town of Hillsborough Food Truck Permits must pay the food and beverage tax in advance of selling prepared food or beverage. For the tax application, see the Financial Services Department page on the town website, hillsboroughnc.gov.

List name(s) of the vendors:

We expect about 45-60 crafts artists, and a small number of food trucks/stands. Food vendors will primarily be serving items such as: funnel-cakes, ice cream/deserts, coffee drinks, and similar.

Specific vendors TBD.

Will you solicit donations as part of the event? Yes No

If yes, for what cause or organization? The Orange County Arts Alliance

Will you bring additional equipment, such as stages, microphones and amplification? Yes No

Please explain: **There will be a Stageline 100 series or similar portable stage, and full concert production sound and lighting package.**

Will any items be left at the event site overnight? Yes No

Please explain: **Staging, toilets, generators, light towers, rental tents, etc will arrive on Friday July 3, and be removed on Monday July 5.**

Will signs or banners be displayed on site or around town? Yes No

Note: Special event signage must be applied for and permitted separately BEFORE signage is placed around town. See the Reservations page on the town website, hillsboroughnc.gov.

Will tents be erected for the event? Yes No

If yes, how many and what size? TBD - mainly 10'x10' canopies, possibly one larger canopy

Note: Tents may require a permit and inspection by the Orange County Fire and Life Safety Division depending on size and number. Tents should be shown with location and dimensions on the event map or layout.

Will you provide (portable) restroom facilities? Yes No

Note: Depending on attendance numbers and duration, restroom facilities must be provided by special event organizers. Restrooms of local businesses and town and county facilities may complement but not be a substitute for providing adequate restrooms for the event.

Will you provide (portable) handwashing facilities? Yes No

Note: Handwashing facilities are required for events that include on-site food preparation and/or sales without direct or immediate sink access.

Will the event require any street closures or change in traffic flow? Yes No

Will the event require additional trash and recycling facilities? Yes No

Will you request that the town board sponsor specific services in conjunction with this event? Yes No

- Road closures
- Traffic control

- Police coverage
- Trash and recycling rollouts
- Number of rollouts TBD

EVENT MAP AND LAYOUT REQUIREMENTS

With this application, you must attach a map of the area that the event is to take place and indicate the following:

- Traffic flow — Include any streets requested to be closed or obstructed (law enforcement will determine locations of barriers and officers).
- Event route — Clearly show route if the event includes an event such as a parade or greenway closure.
- Parking areas — Note areas where event attendees will be directed that are adequate for the event attendance. The Eno River Parking Deck has 400 parking spaces.
- Pedestrian access and flow.
- Location of —
 - Any concession stand, food truck(s), booth, or other temporary structures, tents, stages or facilities.
 - Proposed fences, stands, platforms, benches, or bleachers.
 - Restroom and handwashing facilities.

Note: A street map and Gold Park map are available on the town’s website. Google Maps is another resource and can be easily marked up. Contact staff if you need assistance with providing an event layout or route map.

EVENT LIABILITY INSURANCE

Event organizers and/or property owners need to insure themselves from liability in case event attendees injure themselves during the course of the event. Events occurring on public property (town or county) are required to carry event liability insurance with the public property owner listed as “additionally insured.”

Copy of event liability Certificate of Insurance is attached: Yes No

Name of insurance company providing liability coverage for the event:

Contact information for broker/agent providing coverage:

EVENT PROPERTY USE PERMISSION

If the event will be on property not owned or managed by the event organizer, then the property owner must indicate consent below for the use of the property:

Name of property owner

Phone

Signature of property owner

Date

TOWN LIABILITY AGREEMENT

I, the applicant, agree to indemnify and hold harmless the Town of Hillsborough, its employees, and its agents from and against any and all liability for any injury that may be suffered in connection with this special event approval or park reservation. I also hold harmless the Town of Hillsborough, its employees, and its agents from and against any liability for any equipment or supplies lost, damaged, or stolen that are stored or otherwise as a result of this special event.



Applicant signature

4/15/26

Date

SUBMITTAL DIRECTIONS:

The following methods may be used:

- Submit electronically to Planning Technician Dakotah Kimbrough at dakotah.kimbrough@hillsboroughnc.gov
- Submit paper copy to:
Hillsborough Planning Department
ATTN: Planning Technician Dakotah Kimbrough
PO Box 429
101 E. Orange St.
Hillsborough, NC 27278

FOR OFFICE USE ONLY

Application received by: Dakotah Kimbrough

Date: 4/17/2026 Fee paid: No

Date information emailed out: 4/17/2026

Permit Status

Approved: Yes No

Explanation: _____

Date permit issued: _____

Approved with any conditions: _____

By: _____
Name of town staff member

Date

Forwarded to:

- Hillsborough Communications Division
- Hillsborough Financial Services Department (Food and Beverage Tax)
- Hillsborough Police Department
- Hillsborough Public Space Manager
- Hillsborough Public Works Division
- North Carolina Department of Transportation (DOT road closures)
- Orange County Asset Management Services (Visitors Center, library, courthouses)
- Orange County Department of Environment, Agriculture and Parks and Recreation (River Park)
- Orange County Fire and Life Safety Division
- Orange County Sheriff's Office
- Orange Rural Fire Department

Site Plan July 4 Celebration

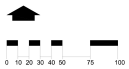
Churton St

E King St

Cameron St

Court St

E Margaret Ln



River Park
Orange County, NC
 140 E. Margaret Lane
 Hillsborough, NC 27278

July 4th proposed parade route
4:45 pm - 5:15 pm

