



TOWN OF  
**HILLSBOROUGH**  
NORTH CAROLINA

## Board Feedback

### Community Reinvestment Program

Modification	Timestamp	Elected Official	Status
Add language in application that requests information about funding leverage.	14:07	Ferguson and Bell	Included in Sec. 1 of Application
Add language clarifying that funds shouldn't primarily go toward funding positions.	18:23	Hughes	Clarified language in "General Funding Assistance" section of Policy.
Add language that any overhead should be toward town interest or in alignment with strategic interests.	21:00	Ferguson and Darab	Added language in "General Funding Assistance" section of Policy.
Revise language on needing general consensus vote. Awkward wording. Specify needing vote.	22:00	Ferguson	Revised language in "General Funding Assistance" section of Policy.
Funding Amount - revise language based on direction. % of GF.	27:00	General consensus	Revised language in "Funding Amount" section of Policy.
Carve out exemption for Fairview so that they're treated as a budget request rather than going through standard nonprofit application process.	41:55 through 48:00	Ferguson	Recommend evaluating as part of Phase 2.
To be eligible, organization should be based in or serve Hillsborough and be in alignment with strategic plan.	53:00	Bell	Revised language in "Eligibility" section of Policy.
User-friendly process	1:00:30	Bell	Reviewed for user-friendliness, created checklist and will add virtual kickoff meeting into the process.
State timeframe on opening and closing.	1:01:00	Bell	Propose opening application on January 1 every year. Will work through those logistics.

Ask for organization's goals.	1:15:10	Darab	Application asks for goals (SMART) in Section 3 of the Application.
Tell us what you're going to use the money for and tell us how you've used the money.	1:15:30	Ferguson	
Ask for performance indicator in the application	1:18:04	Darab, Ferguson Hughes	Included in Section 4 of the Application.
Reporting based on the submitted and approved proposal.	1:18:51		
How many Hillsborough municipal residents served. Or service area.	1:21:46	Hughes and Bell	Included in Section 1 of the Application.
Ask organizations how they are counting.	1:23:54	Darab, Hughes and Ferguson	Included in Section 1 of the Application.
Expected number of residents served.	1:26:00	English	
Revise language in policy: Eligible requests will be presented to the Board of Commissioners for funding consideration during their annual budget process.	1:26:30	Bell	Language included in “Review and Funding Process” in Policy.
Revise language in policy: Successful funding awards will start of our fiscal year.	1:27:00	Darab	Revised language in “Review and Funding Process” in Policy.
Nomenclature - Community Reinvestment. Is that confusing with reinvestment funds that a bank has?	1:27:30	Ferguson and Hughes	Another option: “Community Impact Funds”
Budget hearings - opportunity to come before the board. This is your window if you want to present. 3 minutes.	1:30:00	Darab and Ferguson	Included language in “Review and Funding Process” in the Policy.
Not about pleading case but being present if there are town board questions. Clarification rather than presentation. Ferguson thought it should be stated in the policy that they'll be notified the date it will be discussed.	1:35:00	Hughes, Ferguson and Bell	
Notify awardees if they did not receive funding. Your request was not funded. Could have phone conversation with town manager or mayor if need more information.	1:37:00	Hughes and Ferguson	Notification is already included in the policy. The notification that goes to nonprofit will state that the request was not funded. If there are any follow up questions on why request was not funded, staff can direct to

			town manager or mayor for a follow up conversation.
Nonperformance - include language that funds subject to claw back clause. Also, could impact future funding.	1:46:00	Darab	Included in "Distribution of Funds" section of Policy.
Reporting requirements - not onerous.	1:48:00	Darab	Propose to revisit as part of Phase 2.
Eligibility - needs to tie back to comprehensive sustainability plan or strategic plan. Next year, consider creating rubric or some sort of guiding document to help guide decision making.	2:07:10	Darab	Included in "Eligibility" section of Policy. Rubric/guiding document proposed as part of Phase 3.
Application question - Would you be willing to accept partial funding if full funding is not available? Or as Hughes suggested, what's the minimum amount needed for program to be viable?	2:14:10	Bell	Included in "Financial Information" section.

Follow Up	Timestamp	Person	Status
Determine recommendation for % of General Fund expenditures and establish the details of what's included/excluded in the calculation.	32:00	Staff	Reserve percent of GF operating expenses (minus interfund transfers and capital), based on previous year's financial forecast. Exact percentage TBD.
Next discussion to figure out which nonprofits fall under application process, long-standing contract or budget process.	48:01	Bell	Propose revisiting during Phase 2.
Discussed having some sort of general reporting for those organizations that are funded outside of application process.	45:00	Darab and Bell	Propose revisiting during Phase 2.
Question on how much is spent on maintaining the Fairview building.	50:01	English	Information will be provided during budget.
501 designation research. Had concern regarding political advocacy. Reference sheet on the differentiations between the designations.	51:36	Ferguson and Bell	Propose removing reference to 501 designation for now and revisiting during Phase 2.
Evaluate joint county nonprofit application process. Process may differ	55:45	Darab	Propose revisiting during Phase 2.

between jurisdictions in some areas. Is it just human services?			
Audit requirements - audit every so many years or contracting with audit professional to do reconciliations.	1:06:00	Hughes	Propose revisiting during Phase 2.
Tiers based on organization finances and ability to absorb audit requirement.	1:12:45	Hughes	
Define what's an eligible request - based in Hillsborough, serving Hillsborough residents or Water and Sewer customer, without having staff have to make too much of a discretionary call.	1:28:20ish	Hornik	Revised language in "Review and Funding Process" of Policy.
If they don't meet all eligibility, can bring that to the board and they can see if it falls within the boundaries.		Hughes	Revised language to remove reference to eligible requests so the board receives all submissions.
Document that's part of budget document that gets adopted.	1:41:27	Bradford and Darab	Budget staff can create document that reflects funding awards.
Check in with Chapel Hill, Carrboro and Orange County on chamber membership. Also follow up with School of Government on sample contracts and what one would look like.	1:59:00	Bell	Reached out to Chapel Hill, Carrboro and Orange County and received information (included in 1/27 abstract).
After we've implemented these changes, see what comes in and then evaluate funding priorities.	2:05:44	Hughes	Will plan to discuss as part of FY27 Budget Process.