



Agenda Abstract

BOARD OF COMMISSIONERS

Meeting Date: June 23, 2025
Department: Community Services
Agenda Section: Discussion
Public hearing: No
Date of public hearing: N/A

PRESENTER/INFORMATION CONTACT

Matt Efird, Assistant Town Manager

ITEM TO BE CONSIDERED

Subject: Discussion of Planning for 2026 America 250 Event

Attachments:

None.

Summary:

In February 2025, the board had a preliminary discussion of celebrations for “America 250”, a national event in 2026 to celebrate the 250th anniversary of the signing of the Declaration of Independence. The board provided general positive feedback and support for town involvement in the planning and implementation of a community event in July 2026, and the adopted Fiscal Year 2026 budget included \$25,000 in funding to support those activities. Discussions among various community groups have continued over the last few months, and staff need some additional board direction on how to engage and support the planning of the event(s). Some questions to frame the conversation include:

- 1) Draft options were provided for potential day or night events for July 4th – which is preferred?
- 2) Does the board want to appoint members to a “steering committee” to work with staff and community partners on organizing and putting on potential events?
- 3) How does the board envision the involvement of the Tourism Board and Tourism Development Authority?

Financial impacts:

The Fiscal Year 2026 budget includes \$25,000 in funding for America 250 events.

Staff recommendation and comments:

N/A

Action requested:

Staff requests the board discuss and advise on the desired level of engagement in America 250 event planning and implementation.