

Agenda Abstract BOARD OF COMMISSIONERS

Meeting Date: Sept. 8, 2025

Department: Planning and Economic Development

Agenda Section: Consent

Public hearing: No
Date of public hearing: N/A

PRESENTER/INFORMATION CONTACT

Dakotah Kimbrough, Planning Technician Shannan Campbell, Planning and Economic Development Manager

ITEM TO BE CONSIDERED

Subject: Special Event Permit – River Park Concert

Attachments:

Special event application

Summary:

The Triangle Music Alliance and WHUP-FM would like to host this year's River Park Concert on Oct. 25, 2025, from noon to 7:30 p.m. A private event with a band and approximately 200 event participants will take place on Friday night at the Farmer's Market Pavilion. Set-up will occur before, with the mobile stage being dropped off Thursday night and removed on Sunday. Event breakdown will be completed by Sunday afternoon. The organizers expect between 4,000-5,000 people in attendance for the duration of the event, with an estimated peak attendance of 3,000 between 3 to 4 p.m. This event will have food trucks, vendors, and alcoholic beverages with an ABC permit.

Financial impacts:

Low financial impacts: the organizers are requesting seven additional trash rollout carts provided by the town.

Staff recommendation and comments:

None.

Action requested:

Approve, approve with conditions, or deny the special event permit.