



TOWN OF  
**HILLSBOROUGH**

**APPLICATION**  
**Special Event Permit**

Planning and Economic Development Division  
101 E. Orange St., PO Box 429, Hillsborough, NC 27278  
919-296-9470 | Fax: 919-644-2390  
planning@hillsboroughnc.gov  
www.hillsboroughnc.gov

Please review Chapter 7, Article 3 of the Hillsborough Code of Ordinances to determine if your event requires a special event permit. **The application must be received 60 days in advance of the event.**

Name of event: PHeNomenal Hope Walk/Run

Event location address: 415 Dimmocks Mill Rd Hillsborough, NC US 27278

Date(s) of event: 10/27/24

Event setup time: 7am Event hours: 9:30-12:15 Event breakdown: 1pm

Date(s) of event: \_\_\_\_\_

Event setup time: \_\_\_\_\_ Event hours: \_\_\_\_\_ Event breakdown: \_\_\_\_\_

**EVENT ORGANIZER AND CONTACT INFORMATION**

Name of organization/company: Team PHeNomenal Hope

Organization/company mailing address: 2206 N Main St, #141, Wheaton, IL 60187

Organization status: ☐ Formal ☐ Informal ☐ For-profit ☒ Not-for-profit

Event organizer name: Maggie Jervey

Event organizer phone: 703-587-2524 Event organizer email: Maggie.jervey@teampheno

On-site contact(s) during the event:

Name: Leslie Orlovsky Cell phone: 347-675-5337

Name: Maggie Jervey Cell phone: 703-587-2524

**GENERAL EVENT INFORMATION**

Type of event:

- ☐ Private event on private property ☐ Public event on public property  
☒ Private event on public property ☐ Public event on private property  
☒ Street or greenway event (includes parades, marches, rallies, and foot and bike races)

General event description:

*Please outline the event purpose and elements, including items such as food trucks, car shows, races and vendors.*  
Team Phenomenal Hope exists to provide support and financial assistance to people battling p  
Our hope is that we would have fundraisers come out and run/walk, as well as a gathering spa  
We would have a kids corner with lawn games, around 5-10 tents between registration/check i  
The walk/run would be around Gold park and onto part of the Riverwalk trail and back!

Estimated number of people who will attend the event: 200

Estimated peak time(s) of attendance: 9am-12pm

Maximum capacity of event location (number of persons, if applicable): \_\_\_\_\_

For annual events, the estimated attendance of the last event of this kind: \_\_\_\_\_

### GENERAL EVENT QUESTIONNAIRE

Will tickets be sold or admission or fees charged as part of the event? ☐ Yes ☒ No

Will alcohol be sold or provided as a part of this event? ☐ Yes ☒ No

If yes regarding alcohol:

Indicate the vendor(s) and/or ABC permit holder(s) responsible for the alcohol sales or distribution and attach a copy of the ABC permit(s) for each vendor:

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**Note:** Alcohol may only be sold by vendors with an off-premise permit or by event organizers with a special one-time ABC sales permit. Alcohol sales may be subject to the prepared food and beverage tax.

Will vendors be on site selling goods, crafts or wares during the event? ☐ Yes ☐ No

Will vendors be on site selling food or beverages during the event? ☐ Yes ☒ No

**Note:** Vendors without a physical location in town and food trucks without Town of Hillsborough Food Truck Permits must pay the food and beverage tax in advance of selling prepared food or beverage. For the tax application, see the Financial Services Department page on the town website, [hillsboroughnc.gov](http://hillsboroughnc.gov).

List name(s) of the vendors:

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Will you solicit donations as part of the event? ☒ Yes ☐ No

If yes, for what cause or organization? Team PPhenomenal Hope, although the majorit

Will you bring additional equipment, such as stages, microphones and amplification? ☒ Yes ☐ No

Please explain: 12x12 stage, two wireless mics, and two speakers to set on stage

Will any items be left at the event site overnight? ☒ Yes ☐ No

Please explain: depending on the vendor, they may set up the night before for the stage, t

Will signs or banners be displayed on site or around town? ☒ Yes ☐ No

**Note:** Special event signage must be applied for and permitted separately BEFORE signage is placed around town. See the Reservations page on the town website, [hillsboroughnc.gov](http://hillsboroughnc.gov).

Will tents be erected for the event? ☒ Yes ☐ No

If yes, how many and what size? between 4-6 (dependent on sponsors) and majority 10x1

**Note:** Tents may require a permit and inspection by the Orange County Fire and Life Safety Division depending on size and number. Tents should be shown with location and dimensions on the event map or layout.

Will you provide (portable) restroom facilities? ☐ Yes ☒ No

**Note:** Depending on attendance numbers and duration, restroom facilities must be provided by special event organizers. Restrooms of local businesses and town and county facilities may complement but not be a substitute for providing adequate restrooms for the event.

Will you provide (portable) handwashing facilities? ☐ Yes ☒ No

**Note:** Handwashing facilities are required for events that include on-site food preparation and/or sales without direct or immediate sink access.

Will the event require any street closures or change in traffic flow? ☐ Yes ☒ No

Will the event require additional trash and recycling facilities? ☒ Yes ☐ No

Will you request that the town board sponsor specific services in conjunction with this event? ☐ Yes ☒ No

☐ Road closures

☐ Police coverage

☐ Traffic control

☐ Trash and recycling rollouts

Number of rollouts \_\_\_\_\_

## EVENT MAP AND LAYOUT REQUIREMENTS

With this application, you must attach a map of the area that the event is to take place and indicate the following:

- Traffic flow — Include any streets requested to be closed or obstructed (law enforcement will determine locations of barriers and officers).
- Event route — Clearly show route if the event includes an event such as a parade or greenway closure.
- Parking areas — Note areas where event attendees will be directed that are adequate for the event attendance. The Eno River Parking Deck has 400 parking spaces.
- Pedestrian access and flow.
- Location of —
  - Any concession stand, food truck(s), booth, or other temporary structures, tents, stages or facilities.
  - Proposed fences, stands, platforms, benches, or bleachers.
  - Restroom and handwashing facilities.

**Note:** A street map and Gold Park map are available on the town's website. Google Maps is another resource and can be easily marked up. Contact staff if you need assistance with providing an event layout or route map.

**EVENT LIABILITY INSURANCE**

Event organizers and/or property owners need to insure themselves from liability in case event attendees injure themselves during the course of the event. Events occurring on public property (town or county) are required to carry event liability insurance with the public property owner listed as "additionally insured."

Copy of event liability Certificate of Insurance is attached: ☐ Yes ☒ No

Name of insurance company providing liability coverage for the event:

TBD

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Contact information for broker/agent providing coverage:

TBD

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**EVENT PROPERTY USE PERMISSION**

If the event will be on property not owned or managed by the event organizer, then the property owner must indicate consent below for the use of the property:

\_\_\_\_\_  
Name of property owner

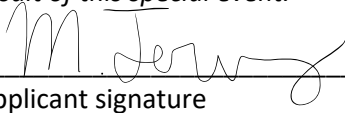
\_\_\_\_\_  
Phone

\_\_\_\_\_  
Signature of property owner

\_\_\_\_\_  
Date

**TOWN LIABILITY AGREEMENT**

*I, the applicant, agree to indemnify and hold harmless the Town of Hillsborough, its employees, and its agents from and against any and all liability for any injury that may be suffered in connection with this special event approval or park reservation. I also hold harmless the Town of Hillsborough, its employees, and its agents from and against any liability for any equipment or supplies lost, damaged, or stolen that are stored or otherwise as a result of this special event.*

  
\_\_\_\_\_  
Applicant signature

2/28/24  
\_\_\_\_\_  
Date

**SUBMITTAL DIRECTIONS:**

The following methods may be used:

- Submit electronically to Planning Technician Kelsey Carson at [kelsey.carson@hillsboroughnc.gov](mailto:kelsey.carson@hillsboroughnc.gov).
- Submit paper copy to:  
Hillsborough Planning Department  
ATTN: Planning Technician Kelsey Carson  
PO Box 429  
101 E. Orange St.  
Hillsborough, NC 27278

**FOR OFFICE USE ONLY**

Application received by: \_\_\_\_\_

Date: \_\_\_\_\_ Fee paid: \_\_\_\_\_

Date information emailed out: \_\_\_\_\_

**Permit Status**Approved: ☐ Yes ☐ No

Explanation: \_\_\_\_\_

Date permit issued: \_\_\_\_\_

Approved with any conditions: \_\_\_\_\_

\_\_\_\_\_

By: \_\_\_\_\_

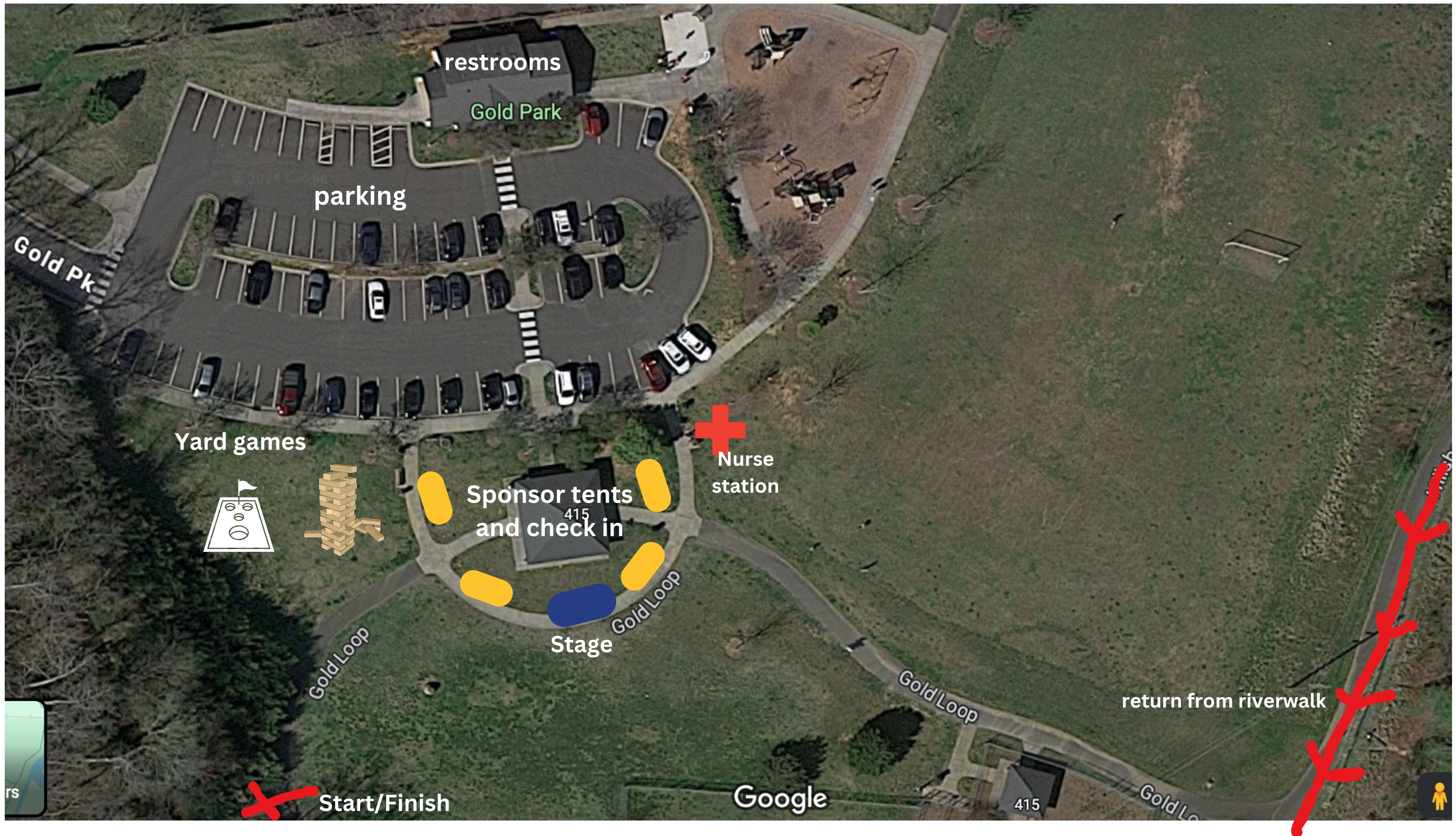
Name of town staff member

Date

**Forwarded to:**

- ☐ Hillsborough Communications Division
- ☐ Hillsborough Financial Services Department (Food and Beverage Tax)
- ☐ Hillsborough Police Department
- ☐ Hillsborough Public Space Manager
- ☐ Hillsborough Public Works Division
- ☐ North Carolina Department of Transportation (DOT road closures)
- ☐ Orange County Asset Management Services (Visitors Center, library, courthouses)
- ☐ Orange County Department of Environment, Agriculture and Parks and Recreation (River Park)
- ☐ Orange County Fire and Life Safety Division
- ☐ Orange County Sheriff's Office
- ☐ Orange Rural Fire Department





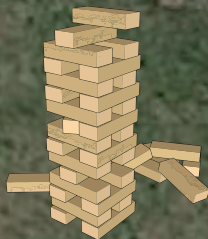
restrooms

Gold Park

parking

Gold Pk

Yard games



Sponsor tents  
and check in

Stage

Nurse  
station

Gold Loop

Gold Loop

Gold Loop

return from riverwalk

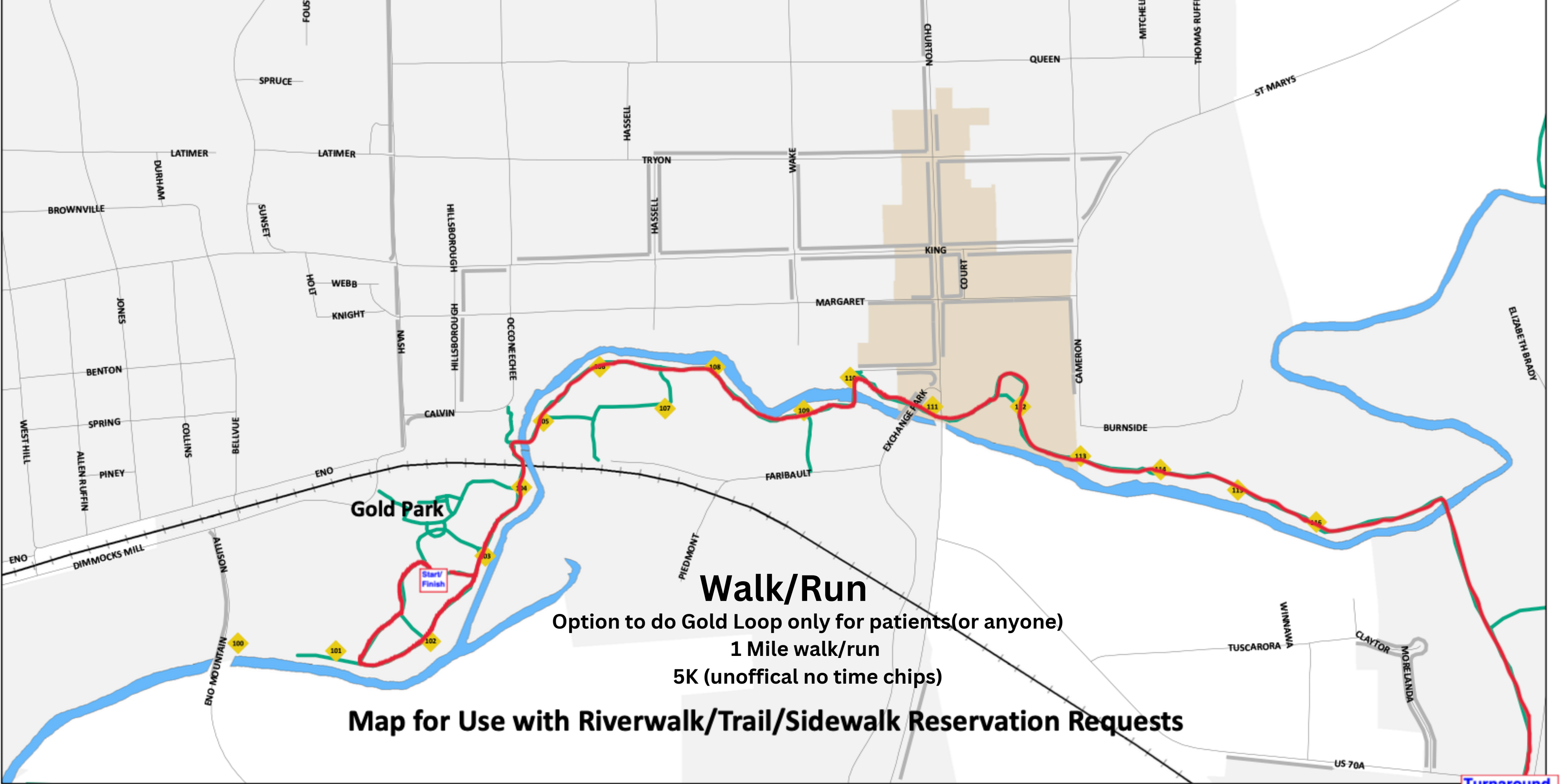
Start/Finish

Google

415

Gold Lo





# Walk/Run

Option to do Gold Loop only for patients(or anyone)

1 Mile walk/run

5K (unofficial no time chips)

Map for Use with Riverwalk/Trail/Sidewalk Reservation Requests

Turnaround

## Payment Notification - Special Event Fee (permits and event signage)

noreply@municipalonlinepayments.com <noreply@municipalonlinepayments.com>

Mon 6/3/2024 11:09 AM

To:Kelsey Carson <Kelsey.Carson@Hillsboroughnc.gov>



### Town of Hillsborough

This is your payment receipt.

Confirmation Number	Payer Contact Info	Payment Method
5M7Y7DL4Q3	maggie.jervey@teamphenomenalhope.org	*****6572

### Special Event Fee (permits and event signage)

Please tell us what you are paying for  
(provide name or address of project, permit  
number, or type of review):

PHenomenal Hope Walk/Run at  
Gold Park (and riverwalk trails) on  
Oct 27th

Base Price	\$55.00
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<b>Total</b>	<b>\$55.00</b>
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