



Focus Area 3 – Economic Vitality

Objective 1

Make it easier for businesses in varied sectors and industries to get established and thrive.

- Initiative 1.1 – Develop a survey for applicants to assess satisfaction levels on select planning processes (FY24).
- Initiative 1.2 – Translate key business documents into Spanish and set up a system for documents completed in Spanish to be translated for staff review (FY25).

Objective 2

Preservation of naturally occurring affordable housing.

- Initiative 2.1 – Actively participate in county-wide housing plan effort to inform a local action plan (FY24).
- Initiative 2.2 – Develop local action plan (FY25).
- Initiative 2.3 – Financially support existing efforts to preserve affordable housing or support housing stability with locally identified funding (FY26).

Performance Measures

- TBD.