

THE  
8TH  
ANNUAL

# Paint it Orange

PLEIN AIR PAINT-OUT  
AND WET PAINT SALE



# 2024

## SPONSORSHIP OPPORTUNITIES

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### ABOUT THE EVENT

The Orange County Arts Commission (OCAC) will host the 8th Annual Paint it Orange Plein Air Paint-out Fundraiser September 28 - October 4, 2024. Paint it Orange has become one of the most anticipated paint-outs in the state, with local and visiting artists painting en plein air (in open air), capturing the landscapes and landmarks signature to our region. Juroring will take place on Friday, October 4 at the Eno Arts Mill Gallery in Hillsborough. An Awards and Preview Party for artists and sponsors will take place from 5-6pm, followed by a "Wet Paint Sale" from 6-9pm corresponding with First Fridays at the Mill. The exhibit will remain through the end of November. Last year's paint-out was a great success, drawing more than 75 artists and featuring over 150 works of original fine art.

Again this year, the Paint it Orange planning committee will host the Harvest Moon Party on Wednesday, October 2, from 6-9pm at The Barn at Union Grove Farm. Artists and all sponsors will enjoy great food, beverages, and live music.

Funds generated by the event will support the Orange County Arts Alliance (OCA), a 501(c)(3) nonprofit organization created by the Orange County Arts Commission to further support and nurture the creative community of Orange County.

Learn more or submit form online at [artsorange.org/piosponsors](https://artsorange.org/piosponsors)

### SPONSORSHIP PACKAGES

#### PRESENTING SPONSORSHIP: \$2,500

- All Benefactor, Supporting, and Contributing Sponsor benefits
- Exclusive title rights, to be listed as "Your Company presents Paint it Orange Plein Air Paint-out and Wet Paint Sale" (cash sponsors only)
- Commissioned piece of work (up to 11" x 14") by a local participating artist of your choosing. *Artwork must be completed by January 1, 2025. The artist will be paid \$500 by the OCAA upon completion. Other arrangements, including negotiations around size and pricing, are to be made between artist and sponsor.*
- Eight tickets to the Harvest Moon Party

#### BENEFACTOR SPONSORSHIP: \$1,000

- All Supporting and Contributing Sponsor benefits
- Company name included on any PSA spots and interviews with WHUP (Hillsborough) and WCHL (Chapel Hill)
- Signage with your company name and logo displayed prominently in the Eno Arts Mill Gallery during exhibit
- Six tickets to the Harvest Moon Party

#### SUPPORTING SPONSORSHIP: \$500

- All Contributing Sponsor benefits
- Company logo on all printed marketing materials
- Company inclusion in press release announcements, to be distributed through Orange County list-serves.
- Sponsor's Choice Award to be selected by members of your team and announced at the Awards Presentation.
- Four tickets to the Harvest Moon Party

#### CONTRIBUTING SPONSORSHIP: \$200

- Company name, logo and link on the OCAC websites and e-newsletters
- Company name on all printed marketing materials
- Company name and link on all social media posts on OCAC profiles including Facebook, X, and Instagram.
- Two tickets to the Harvest Moon Party

#### COMMUNITY SUPPORTER: \$100

- Name recognition on OCAC website
- Two tickets to the Awards & Preview Party Friday, October 4, 5-6pm

SPONSORSHIP DEADLINE SEPTEMBER 1, 2024. FOR MORE INFORMATION CONTACT KATIE MURRAY AT [KMURRAY@ORANGECOUNTYNC.GOV](mailto:KMURRAY@ORANGECOUNTYNC.GOV)