



**STAFF REPORT**  
Hillsborough Tourism Board  
May 6, 2024

## **PRESENTER/INFORMATION CONTACT**

Tourism Program Manager, Shannan Campbell

## **ITEM TO BE CONSIDERED**

**Subject:** Grant Scoring and Project Awards for FY25

### **Attachments:**

1. Grant Summary 2024 (FY25)

### **Background:**

The Tourism Program has awarded grants for several years for projects that will bring visitors to town. The board has refined its process numerous times over the years. Grants are competitively scored by tourism board members using a grant scoring guide.

### **Summary, key points, and questions:**

- There were eight (8) total grant applications this year totaling \$44,800.00 in funding requested.
- One board member had not been able to score yet when packets went out. That board member may be able to enter their scores before the Tourism Board's discussion, which may impact the draft scores.
- Tourism Board members will be able to discuss the grants, their merits, shortfalls, and how they each meet or do not meet the tourism board's goals and objectives at the meeting and may fund all, none, or some of the requests.
- The Tourism Board's draft budget had \$20,000 in planned allocations to grants, but that amount can be increased or decreased depending on the grants that are awarded.

### **Staff recommendation and comments:**

Staff recommends the board discuss the grants and make a funding recommendation for the FY25 budget.