



## Agenda Abstract

### BOARD OF COMMISSIONERS

Meeting Date:	Oct. 23, 2023
Department:	Governing Body
Agenda Section:	Regular
Public hearing:	No
Date of public hearing:	N/A

#### PRESENTER/INFORMATION CONTACT

Commissioner Mark Bell

#### ITEM TO BE CONSIDERED

**Subject:** Town Sponsorship for 2024 Earth Day Event

**Attachments:**

None

**Summary:**

Commissioner Mark Bell is working with a community member to develop a climate event for Earth Day next year and is requesting town sponsorship. The scope of sponsorship will be to help promote a series of 30 small steps or mini-events community members can perform over 30 days leading up to Earth Day on April 22, 2024. A few examples include an EV car show, tour of a Tesla Power Wall installation, climate-oriented books available at Purple Crow, composting examples, eating a local/organic meal at a restaurant in town, and a tour of the Cedar Grove recycling center. There will be a total of 30 events/tasks and the event will conclude with a picnic the Saturday before Earth Day. The intent is for this to become an annual event.

**Financial impacts:**

\$1000 to support the cost of marketing materials and 10-15 hours of Communications staff time over a 2-month period to promote events.

**Staff recommendation and comments:**

This "climate challenge" can help bring attention to our climate pledge as well as the Comprehensive Sustainability Plan and help citizens see small steps that anyone can take to help make a difference.

**Action requested:**

Approve town sponsorship for Earth Day 2024 event.