

Agenda Abstract BOARD OF COMMISSIONERS

Meeting Date: Nov. 13, 2023

Department: Public Space and Sustainability

Agenda Section: Regular

Public hearing: No

Date of public hearing: N/A

PRESENTER/INFORMATION CONTACT

Stephanie Trueblood, Public Space and Sustainability Manager

ITEM TO BE CONSIDERED

Subject: Resolution for the adoption of a Vision Zero Policy to eliminate traffic fatalities and serious injuries by

2040

Attachments:

1. Brochure: What is Vision Zero

2. Resolution

Summary:

Since 2012 two people died, two suffered severe injuries, and 22 experienced minor injuries while walking or biking on streets in Hillsborough. The town is committed to improving safety, accessibility and connectivity for all modes of travel and has prioritized actions to meet this goal through the Comprehensive Sustainability Plan and Strategic Plan.

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, Vision Zero has proved successful across Europe and is now gaining momentum across the United States.

According to the Vision Zero Network, the Vision Zero framework recognizes that traffic deaths are preventable, and that the road system should be designed to ensure that inevitable mistakes do not result in severe injuries or fatalities. Vision Zero is a multidisciplinary approach, bringing together diverse and necessary stakeholders to address a complex problem. Vision Zero acknowledges that many factors contribute to safe mobility -- including roadway design, speeds, behaviors, technology, and policies -- and sets clear steps to achieve the shared goal of zero fatalities and severe injuries.

Additionally, the United States Department of Transportation released funding notice for the new Safe Streets and Roads for All Grant Program to support regional, local, and Tribal initiatives to prevent roadway deaths and serious injuries. To apply for future funding, official public Vision Zero commitments are required.

Financial impacts:

None

Staff recommendation and comments:

The adoption of a Vision Zero Policy is prioritized in both the Comprehensive Sustainability Plan and Strategic Plan.

Action requested:

Adopt Resolution for a Vision Zero Policy