



Agenda Abstract

BOARD OF COMMISSIONERS

Meeting Date:	Aug. 24, 2026
Department:	Planning and Economic Development
Agenda Section:	Consent
Public hearing:	No
Date of public hearing:	N/A

PRESENTER/INFORMATION CONTACT

Shannan Campbell, Planning and Economic Development Manager

ITEM TO BE CONSIDERED

Subject: Tourism Development Authority Fiscal Year 2027 Budget Amendments

Attachments:

Tourism Development Authority Budget Amendments

Summary:

The Tourism Development Authority required Board of Commissioners authorization for budget amendments over \$4,999.

The Tourism Development Authority voted at their Aug. 12, 2026 meeting to make two FY27 budget amendments. One is to participate as a funding partner for the CycleNC Mountains to Coast ride. The Tourism Development Authority had discussions with event organizers in FY26 for this participation, however the budget amount was not rolled into FY27 to support it as an administrative error, and the event is moving forward. The event organizers have preliminarily sold out of all Hillsborough lodging options for the event dates of Oct. 5-6. This requires a budget amendment of \$10,000 to the Special Projects/Partnerships line item. Event funds anticipate supporting shuttles for cyclists to downtown, West Hillsborough, and lodging options as well as live entertainment and supplemental snacks and water stations.

The Tourism Development Authority also voted at their Aug. 12, 2026 meeting to be a funding partner/sponsor of the 2026 Flushfest world music festival in the amount of \$15,000, which requires a budget amendment. Flushfest started as a backyard, grassroots festival, and has grown into a multi-day music festival with multiple locations that support clean water initiatives across the world.

Financial impacts:

Low; the Tourism Development Authority has a healthy fund balance to fund tourism opportunities as they arise.

Staff recommendation and comments:

Staff recommends approving the budget amendments as the programs/events they support are consistent with the town and Tourism Development Authority's mission to grow tourism in Hillsborough.

Action requested:

Approve, approve with conditions, or deny the budget amendments.