



Agenda Abstract

BOARD OF COMMISSIONERS

Meeting Date:	Aug. 24, 2026
Department:	Planning and Economic Development
Agenda Section:	Consent
Public hearing:	No
Date of public hearing:	N/A

PRESENTER/INFORMATION CONTACT

Planning Technician Dakotah Kimbrough

ITEM TO BE CONSIDERED

Subject: Special Event Permit – Cycle North Carolina Mountains to Coast Ride

Attachments:

Special Event Permit Application (includes COI and event layout)

Summary:

North Carolina Amateur Sports has applied for a special event permit to host approximately 800-900 cyclists overnight in River Park on Oct. 5-6 as part of their Cycle North Carolina Mountains to Coast Ride. This is an annual week-long ride that brings in cyclists from all across the country to cycle from the mountains to the sea. Between 800-900 riders participate in the ride, and are accompanied by support from North Carolina Amateur Sports, including tent set-up, shower services, rider services, and more. Some participants will bring RVs, others camp in tents, and some will stay in local hotels.

Preparation for this event will begin on Sunday, Oct. 4, with tents arriving to be set-up in River Park. All other equipment will arrive on the morning of Monday, Oct. 5. Riders will start to arrive then and continue to trickle in through the afternoon. Peak attendance and activity will be around 4 p.m. on Monday. Throughout the evening, participants will be able to enjoy on-site services, including a happy hour, massage therapists' station, yoga, and possible food trucks and local vendors, as well as exploring downtown Hillsborough and visiting those shops and restaurants. There may be an alcohol vendor on site in the evening, and a coffee vendor the following morning. Shuttles will be running to provide transport for those staying in hotels. On the morning of Tuesday, Oct. 6, riders will start to depart from site and continue their ride out of town. Site breakdown will be performed by the North Carolina Amateur Sports staff and is projected to be completed before noon.

The organization is bringing portable showers, restroom, and handwashing facilities. Staff will be on site with their equipment at all times. Approximately four to five 10'x10' pop-up tents will be used for their various stations, in addition to the camping tents set up for those staying in River Park. Event organizers are requesting the following town services:

- Police coverage (patrol at night; may need a presence at River Park Elementary School on the morning of Oct. 6)
- Traffic control
- 15 trash rollout carts

Financial impacts:

Low to medium; departmental-level costs associated with police and public works.

Staff recommendation and comments:

Staff recommends approval. This event has the potential to bring a large group of people looking to dine, relax, and shop in town on a night that is typically slow for business. Any food trucks and alcohol vendors will need to provide their respective permits.

Action requested:

Approve, approve with conditions, or deny the permit.