



Agenda Abstract

BOARD OF COMMISSIONERS

Meeting Date: March 25, 2024
Department: Planning and Economic Development
Agenda Section: Consent
Public hearing: No
Date of public hearing: N/A

PRESENTER/INFORMATION CONTACT

Planning and Economic Development Manager Shannan Campbell

ITEM TO BE CONSIDERED

Subject: Special Event Permit – River Park Concert

Attachments:

Special Event Permit Application

Summary:

The Triangle Music Alliance and WHUP-FM would like to host this year's River Park Concert on April 20 from noon to 7 p.m. Organizers expect this event to have around 2,500 people in attendance. The event will require setup on April 19 and tear down following the event. This event will have food trucks, vendors and alcoholic beverages with an ABC permit.

Financial impacts:

Low financial impacts – the organizers are requesting the town to provide additional trash rollout carts. Additionally, per staff comments, town police presence may be requested (depending on availability and coordination with the Orange County Sheriff's Office) for assistance with crossing concert attendees near Weaver Street Market.

Staff recommendation and comments:

Staff have expressed some concern after receiving feedback from various event goers that it can be difficult to cross Churton Street at Nash and Kollock Street due to the signal timing. The organizers are working through possible solutions with the Hillsborough Police Department and the Orange County Sheriff's Office. Staff recommend approval, with further exploration of this issue specifically for the River Park Concert but also for future events in River Park.

Action requested:

Approve, approve with conditions, or deny the special event permit.