



Agenda Abstract

BOARD OF COMMISSIONERS

Meeting Date: June 9, 2025
Department: Administration
Agenda Section: Regular
Public hearing: Yes
Date of public hearing: May 21, 2025

PRESENTER/INFORMATION CONTACT

Budget Director Emily Bradford

ITEM TO BE CONSIDERED

Subject: Tourism Development Authority Fiscal Year 2026 Budget Adoption

Attachments:

1. Tourism Development Authority - FY26 Budget Ordinance
2. Tourism Development Authority - Financial Summary
3. Tourism Development Authority - Highlights

Summary:

The Hillsborough Tourism Development Authority held a budget public hearing on May 21, 2025. Budget highlights include funding to purchase additional holiday décor, a contribution toward an Uproar public art purchase, as well as support the Solstice Lantern Walk event. Funds are also budgeted to support exploring a performing arts center at the Eno Arts Mill.

Financial impacts:

As outlined in the FY26 budget ordinance and financial summary.

Staff recommendation and comments:

Staff recommends approval of the Tourism Development Authority budget. The board plans to spend a minimal amount of fund balance to support various efforts. Occupancy Tax revenues remain consistent.

Action requested:

Approve, or approve with conditions/modifications.