



## Agenda Abstract

### BOARD OF COMMISSIONERS

Meeting Date: June 9, 2025  
Department: Administration  
Agenda Section: Regular  
Public hearing: Yes  
Date of public hearing: June 2, 2025

#### PRESENTER/INFORMATION CONTACT

Budget Director Emily Bradford

#### ITEM TO BE CONSIDERED

**Subject:** Tourism Board Fiscal Year 2026 Budget Adoption

##### Attachments:

1. Tourism Board - FY26 Budget Ordinance
2. Tourism Board - Financial Summary
3. Tourism Board - Highlights

##### Summary:

The Hillsborough Tourism Board held a budget public hearing on June 2, 2025. Budget highlights include funding a couple of grant proposals, including the Alliance's Holiday Nights and the Orange Community Players' summer production. There are also funds reserved for two Revolutionary War interpretive signs as part of A250, the celebration of the 250<sup>th</sup> anniversary of the signing of the Declaration of Independence. The budget also includes increases in funding to key contract partners for on-going visitor services, marketing and events throughout the year.

##### Financial impacts:

As outlined in the FY26 budget ordinance and financial summary.

##### Staff recommendation and comments:

Staff recommends approval of the Tourism Board's budget. The board plans to spend a sizeable amount of fund balance in favor of funding events and programs that will bring more people to town in FY26. Food and Beverage Tax revenues remain strong and exceed projections year over year.

##### Action requested:

Approve, or approve with conditions/modifications.