



# TOWN OF HILLSBOROUGH

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## Personal Information

**\* Full name**

Kimberly Landaverde

**\* Home address**

[REDACTED]  
Hillsborough NC 27278

**\* Primary phone**

[REDACTED]

**Secondary phone**

\*\*SKIPPED\*\*

**\* Email**

[REDACTED]

**Employer**

UNC Health - UNC Faculty Physicians

**Job title**

Director of Provider Experience and Operations

**\* Birth date**

[REDACTED]

**\* Gender**

Female

**\* Preferred pronouns**

She/her/hers

**\* Hispanic, Latino or Spanish ancestry**

No

**\* Race**

White

**\* Have you attended Government 101 for community members?**

Yes

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## Board Selection

You must meet at least one of the eligibility criteria for each board you would be willing to serve on:

Board of Adjustment

- Live in town
- Live in the extraterritorial jurisdiction area

Historic District Commission

- Live in town
- Live in the extraterritorial jurisdiction area

Parks and Recreation Board

- Live in town

Planning Board

- Live in town
- Live in the extraterritorial jurisdiction area

Tourism Board

- Own or operate a restaurant in town
- Live, own property or be employed in town

Tourism Development Authority

- Be affiliated with a business collecting lodging tax

**\* First choice board**

Planning Board

**Second choice board**

Tourism Board

**Third choice board**

Parks and Recreation Board

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## Short-Answer Questions

**\* Have you served or are you serving on a town board? Which ones and when?**

No

**\* Why do you want to serve on a town board? What would you specifically like to accomplish?**

I want to serve on a town board because I care deeply about how our community grows and thrives. I've spent my career helping my organization and departments improve systems and experiences for the people they serve, and I see this as an opportunity to do that locally by contributing my skills in planning, collaboration, and communication to benefit our town.

**\* Do you have relevant work, volunteer or educational experience for the boards you selected?**

Academically, I hold graduate degrees in Instructional Technology and Peace and Conflict Studies, both of which emphasize collaboration, systems thinking, and long-term planning. I have over fifteen years of professional experience in operations, project management, and customer engagement within a large healthcare system, where I've led initiatives focused on improving access, experience, and long-term sustainability. My background includes coordinating complex projects that balance technical infrastructure, customer needs, and organizational goals.

**\* How are you connected to Hillsborough?**

Current resident (since 2013)

**\* Have you reviewed town plans and other documents available on the town website?**

Yes

**\* What challenges facing the town could be addressed by the board or boards on which you wish to serve?**

Our town faces the challenge of balancing growth with preservation and making sure development supports both the people who already live here and those who will come in the future. Thoughtful planning and collaboration across boards can help us maintain our town character while ensuring that infrastructure, housing, and public spaces meet evolving needs. The Planning Board can play a key role in promoting responsible growth, encouraging mixed-use and walkable development, and protecting natural spaces. The Tourism Board has an opportunity to highlight what makes our community special: its local businesses, history, and natural beauty, while supporting sustainable visitor growth that benefits residents. The Parks and Recreation Board can address the need for accessible, well-maintained outdoor spaces that promote health, connection, and belonging for all ages.

**\* How did you hear about this opportunity?**

Town staff member or elected official

*I have been advised that I am committing to attend the appointed board's regular meetings. Attendance at the regular meetings is required for me to maintain membership on the board. The Board of Commissioners may declare a vacancy on the board because of non-attendance.*

View the complete code in the Hillsborough Code of Ordinances: [Appointed Boards, Task Forces and Authorities](#).

**Confirm understanding of attendance policy**

Confirm