



Agenda Abstract

BOARD OF COMMISSIONERS

Meeting Date:	March 9, 2026
Department:	Community Services
Agenda Section:	Regular Agenda
Public hearing:	No
Date of public hearing:	N/A

PRESENTER/INFORMATION CONTACT

Matt Efird, Assistant Town Manager

ITEM TO BE CONSIDERED

Subject: Lakeshore Drive Traffic Calming Request

Attachments:

1. Petition
2. Traffic Count Data
3. Resolution

Summary:

In August 2025, staff received a petition from the Lakeshore Drive neighborhood, pursuant to the town's Traffic Calming Policy, requesting evaluation of traffic conditions and potential installation of traffic measures. The petitioners were very patient and gracious with town staff as the response was delayed by Tropical Depression Chantal recovery, staffing shortages and equipment failures. The data has now been collected and analyzed, and staff is prepared to recommend several traffic calming measures if supported by the board.

Observed speeds at the 85th percentile were 35 miles per hour, which is 10 miles per hour over the posted speed limit of 25 miles per hour. This meets the threshold for the traffic calming policy. 72% of vehicles that drove Lakeshore Drive during the data collection period exceeded the speed limit, with an average speed of 28 miles per hour and a high speed of 63 miles per hour.

The town's traffic calming policy offers an array of traffic calming options at various levels of intensity to address observed traffic issues. Given the characteristics of the road and the observed behavior, staff is recommending the following options for Lakeshore Drive:

- Increased traffic enforcement by Hillsborough Police Department
- Use of temporary and permanent electronic "Your Speed" digital speed indicator signs
- Installation of additional speed limit signs

Staff is proposing to collect data again six months after the installation of the recommended traffic calming measures to measure efficacy and consider additional measures (such as speed bumps) if warranted at that time.

Upon review of the traffic calming policy when evaluating this petition, staff determined that there is a scrivener's error in the policy that should be corrected. Section B.2.4. states: "*Vehicle speeds (for at least 85% of the vehicles, established by radar or equivalent method) must exceed 35 MPH (+10 MPH over posted speed limit.*" However, the intent of the policy and usual practice with speed data is 85th percentile, or top 15% of observed vehicle speeds. The policy should be amended to read "*Vehicle speeds (for at least 85% for the top 15% (85th percentile) of the*

vehicles, established by radar or equivalent method) must exceed 35 MPH (+10 MPH over posted speed limit.”
Adoption of the attached resolution will also indicate approval of the correction in the policy language.

Financial impacts:

If the proposed measures are approved, they can be installed within the existing operating budget. Additional measures such as speed bumps may require additional funding.

Staff recommendation and comments:

Staff recommends consideration of the petition and proposed traffic calming measures.

Action requested:

Staff requests the town board consider adoption of the attached resolution.