



985 N. Box Elder St. Hildale, UT 84784
(435)212-4942

Hildale City
320 Newel Ave.
Hildale, UT 84784

Date: 4/30/2025

Mayor Jessop,

This department report represents work for the month of April at the HEAIC. It is intended as an update to be included in the monthly packet for the Mayor, City Council, and the public.

Sincerely,

A handwritten signature in black ink, appearing to read "Bryan A. Bannister".

Financials

Remaining Funds:		Category
Rural Communities OP - Final 10% (not received)	\$ 59,906.10	Water Service
Tourism Implementation Grant (75%) (received)	\$ 18,750.00	Tourism Signs
Tourism Implementation Grant (25%) (not received)	\$ 6,690.00	Tourism Signs

Engagement

Calendar

	Inquiries / Outreach	Initial One-On-One Meetings	Visits Per Inquiry	Group Participants	Graduated Companies	Social Follows	Date	Events
Actual '24	117	100	2.09	71	4	333	5-May	12:00 - Creek Valley Adult Coalition
Goals '25	300	250	2.5	100	7	875		
Jan '25	8	6	2	0	0	378	15-May	11:30 - Washco Business & Innovation Lunch
February	7	5	1.75	0	0	449		
March	6	6	2	0	0	473		
April	6	7	2	0	0	503	20-May	4:00 - Youth Coalition Meeting
June								
July								
August								
September								
October								
November								
December								
YTD	27	24	1.94	0	0	469		

Renovation: The bid for the innovation center water line extension project to furnish and install 2,620 feet of 1/8" PVC to include valves, hydrant, and fittings is closed. Bids are being evaluated. The return duct and tourism buffet area have been reconfigured. Tourism fixtures are being refinished. Quotes are being obtained to add tourism signs, using the additional funds received from the Utah State Tourism EDA grant.

Partner Meetings: Custom Fit Utah, Future Ready Utah, Cedar City Innovation Center

Building Events: Uzona board meeting, Adult / Youth Prevention Coalition

Activities: Worked on a programs website in preparation for an expanded marketing program. Developed workshop and other events for '25. Refining a marketing plan to include paid social media adds and SEO work.