



One Utah Summit

HOSTED AT SUU

About The Summit

This year marks the 34th anniversary of the Utah Rural Summit as the premier gathering place for convening Utah's top leaders and decision-makers to discuss rural Utah's challenges and opportunities.

This year's Summit supports Gov. Cox's vision for #OneUtah with three days of informative, fun-filled activities, and networking opportunities.

We look forward to seeing you at #1utfall in Cedar City this October.

Sign-up for our email newsletter and visit this website frequently to receive updates about the One Utah Summit.

About Gov. Cox's One Utah Roadmap

The One Utah Summit proudly supports Gov. Cox's "[One Utah Roadmap](#)" initiative. One of the Roadmap's six priorities is an increased focus on rural Utah and meeting its critical policy and infrastructure needs.

The One Utah Summit supports Gov. Cox's rural Utah priorities by convening Utah's top leaders and decision-makers to discuss rural Utah's opportunities and challenges.



Speakers



Spencer J. Cox

Utah's 18th governor

Gov. Spencer Cox grew up in rural Utah, and his family lived and farmed in Sanpete County for six generations. Until he was elected governor, he lived in Fairview and commuted 200 miles almost daily to maintain his residence there during his eight years of service as Utah's lieutenant governor.

Because Gov. Cox understands the needs of Utah's rural areas, he's committed to bringing citizens in every part of the state equal access to prosperity. One of his six priorities outlined in his administration's One Utah Roadmap is Rural Matters, which includes meeting critical infrastructure and policy needs.



Deidre M. Henderson

Utah's Lieutenant Governor

Deidre M. Henderson became Utah's ninth Lt. Gov. in January of 2021. Before her election to the second-highest official of the state, she served for eight years in the Utah State Senate representing South Utah County. During her years in the Utah Senate, Lt. Gov. Henderson gained a reputation as a strong conservative, a champion for government transparency, and a vocal advocate for women and families.

She served as chair of the Senate Rules Committee, the Revenue and Taxation Committee, and the Education Committee. Her efforts gained recognition by numerous civic groups, including Legislator of the Year by the Fraternal Order of Police and Taxpayer Advocate of the Year by the Utah Taxpayers Association. In 2020 she was named a Libertas Institute Defender of Liberty.



Brad Bonham

CEO and Co-founder, Walker Edison

Brad Bonham co-founded Walker Edison in 2006 and has since built an innovative e-commerce based manufacturing model that provides the highest quality of stylish, ready-to-assemble home furnishings shipped straight to consumers.

He has been recognized as the CEO of one of the 50 fastest growing businesses in Utah for several years, and named one of the Forty under 40 by Utah Business magazine. Bonham teaches college-level courses in business entrepreneurship.



Janice Brooks

Chairwoman, Utah Humanities Council

Janice Brooks serves as chairwoman of the Utah Humanities Council and is a governing board member for Intermountain Healthcare St. George Regional Hospital.

Brooks has extensive experience in strategic communications, public affairs, corporate social responsibility analysis, crisis management, constituency and community relations, and several other specialized areas. She held top-secret clearance and was a security specialist for the Department of Energy for nine years. Brooks also served as chairwoman of the Commissioners Committee for the National Association of Housing and Redevelopment Officials. She is the former CEO of Green Valley Spa and Resort in St. George, Utah.



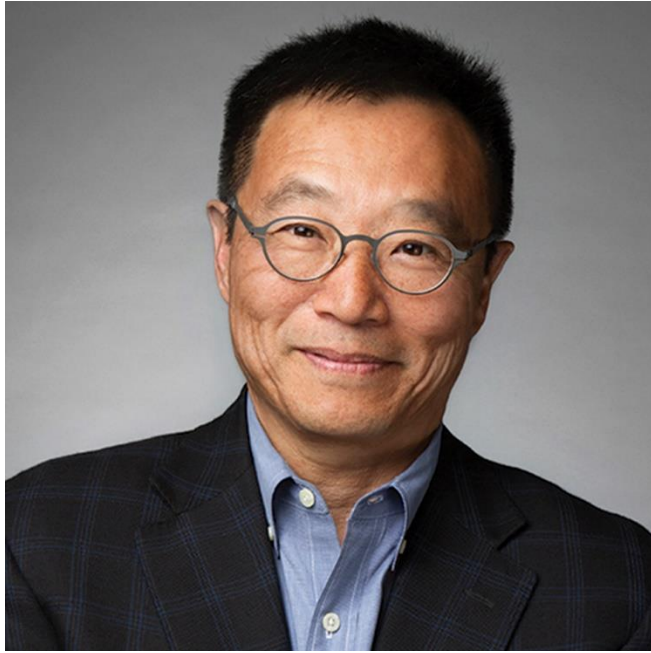
Thom Carter

Governor's Energy Advisor

Thom Carter is the energy advisor for Gov. Spencer J. Cox, and the executive director of the Governor's Office of Energy Development.

Before these positions, Carter was the executive director of the Utah Clean Air Partnership (UCAIR), a nonprofit focused on bringing communities together to improve Utah's air. During his time with UCAIR, he played an essential role in helping the Wasatch Front areas reach attainment for the first time in more than a decade. He also played a vital role in helping individuals, businesses, and communities to find practical solutions to Utah's unique air quality challenges.

In his current role, Carter serves on several boards and commissions, including the Envision Utah Board and the Western Interstate Energy Board.



David Chen

CEO and Chairman, Equilibrium

Dave Chen is the CEO and Chairman of Equilibrium, leading the firm's growth, overseeing its strategy, and heading its investment product development. In addition, he serves on Equilibrium's Board of Directors.

Chen is also the firm's founder, a move emanating from his long-standing interest in and commitment to sustainability and capital markets. His focus on sustainability intensified while he worked in the venture capital sector, leading initiatives in regional economic development and participating in climate change policy development.



Ron Gibson

President, Utah Farm Bureau

Ron Gibson, affectionately known as the "Milkman," is a fifth-generation dairy farmer in Weber county. He previously served as District 2 director of Utah Farm Bureau Federation, Weber County president, Weber County vice president, and the county and state Young Farmer and Rancher chairman.



Miles Hansen

President & CEO, World Trade Center Utah

Miles Hansen is the president and CEO of World Trade Center Utah, an organization dedicated to promoting prosperity across the state by attracting investment and increasing exports. Before joining World Trade Center Utah, he was the director for Gulf Affairs at the National Security Council in the White House.

Hansen also served diplomatic tours at the U.S. Consulate in Dhahran, Saudi Arabia; at the U.S. Embassy Yerevan, Armenia, and; in the Iran Regional Presence Office at U.S. Consulate General Dubai. Before joining the State Department as a Thomas R. Pickering Fellow, Hansen started his career in Utah as a special assistant in the Lieutenant Governor office.



Dan Hemmert

Executive Director, Utah Governor's Office of Economic Opportunity

Dan Hemmert serves as the Utah Governor's Office of Economic Opportunity executive director, where he is responsible for implementing Gov. Spencer J. Cox's vision of economic opportunity and prosperity for Utahns.

Hemmert was selected to serve as Go Utah's executive director based on his previous business and legislative experience. He's been a C-level executive at a successful venture-backed startup, a private equity investment professional, and managed a private asset management firm.

At the time of his appointment, Hemmert served in the Utah State Senate, where he was the Senate Majority Whip. He is a strong advocate for Utah and brings his unique perspective and skills to advocate for the state.



Jon M. Huntsman, Jr.

U.S. Ambassador

Jon Huntsman spent considerable time in public service at the state, national, and international levels. He began his career in public service as a staff assistant to President Ronald Reagan. Since then, he served each of the five U.S. presidents since then in critical roles around the world, including as the Ambassador to Singapore, Deputy Assistant Secretary of Commerce for Asia, U.S. Trade Ambassador, U.S. Ambassador to China, and most recently, U.S. Ambassador to Russia.

He currently serves on the boards of Ford Motor Company and Chevron and previously served as Chairman of the Atlantic Council and on the boards of Caterpillar Corporation and Hilton. Huntsman previously served as a trustee of the U.S. Naval Academy Foundation, the University of Pennsylvania, the Reagan Presidential Foundation, and Chairman of the Huntsman Cancer Foundation.



Gary Hoogeveen

President and CEO, Rocky Mountain Power

Gary Hoogeveen is president and chief executive officer of Rocky Mountain Power. He is responsible for the company's transmission and distribution operations, customer service, regulatory, and legislative affairs in Idaho, Utah, and Wyoming. Hoogeveen is also responsible for PacifiCorp's coal fueling and mining operations and all natural gas-fired, coal-fired, and geothermal generation operations.

He currently serves on the Salt Lake City Chamber of Commerce Board of Governors, the EDCUtah Board of Advisors, the Envision Utah Board of Directors, and the Utah Sports Commission Board of Trustees.



Missy Larsen

Vice President, Corporate Communications, doTERRA International

Over the past 28 years, Missy Larsen has become recognized for her collaboration and results-focused work in business, nonprofits, and government leadership. She has built a successful career on a passion for connecting resources for community-building initiatives.

Before joining the innovative team at doTERRA, Larsen served as chief of staff to Utah Attorney General Sean Reyes. Larsen launched her career as press secretary for the late U.S. Congressman Bill Orton. In 1994, she opened Intrepid PR. After a decade of success at Intrepid, she left the agency to care for her four children while representing Utah businesses and organizations upon request. Larsen is the founding chair of SafeUT, currently chairs the Utah Refugee Connection board, and serves on numerous boards for organizations, including the World Trade Center Utah, Salt Lake Chamber, Anti Bullying Coalition, and Hale Centre Theatre.



Stephen Lisonbee

Senior Advisor for Rural Affairs

Stephen Lisonbee serves as Gov. Cox's Senior Advisor for Rural Affairs. He has been involved in community, economic, and workforce development in Utah for more than 20 years.

He is currently the assistant vice president of the Office of Regional Services at Southern Utah University, where he oversees departments and centers focusing on community, economic and workforce development programs and partnerships. In a first-of-its-kind partnership, he will continue in this role in addition to his Senior Advisor position in the Cox/Henderson administration.

AGENDA

Day 1

The Social at the 2021 One Utah Summit will be filled with fun and engaging activities to kick off the Summit! We can't wait to see you there!

- Dinner will be provided
- Greenshow entertainment
- Early 2021 One Utah Summit check-in
- Tour of the Utah Shakespeare Festival
- Amazing networking opportunities
- Pirates of Penzance Show at the Utah Shakespeare Festival

Day 2

This year's Summit supports Gov. Cox's vision for #OneUtah with informative, fun-filled activities, and networking opportunities.

- Breakfast before the mainstage presentations
- Mainstage speaker presentations
- [State Bank Business Challenge lunch](#)
- Exhibition show
- 12 engaging breakout sessions

Day 3

Leadership Day features opportunities for developing the leader in you. Learn with Utah's top leaders about best practices and principles you can begin applying today. Perfect for developing your leadership portfolio in government, non-profit and business sectors.

- Learn with Gov. Spencer J. Cox
- Keynote on Leading with Creativity, Kindness and Inclusion with Janice Brooks, Chairman of Utah Humanities Council
- Six engaging breakout sessions including:
 - Communication and Social Media Success with Good4Utah KTVX
 - Managing the Juggernaut of Change with Utah Division of Arts and Museums
 - Think Big and Grow Global: Sales, Marketing and E-Commerce with World Trade Center Utah
- Board and commission meetings
- Breakfast and lunch is included in your registration