

APPLICANT
David Powell



Town of Highland Beach

**Town Clerk's Office
3614 S. Ocean Boulevard
Highland Beach, Florida 33487**

Phone: (561) 278-4548 Fax: (561) 265-3582

RECEIVED
JUL 13 2021
Town of Highland Beach, FL
Town Clerk's Office

BOARDS AND COMMITTEES APPLICATION

This information is for consideration of appointment to a Town Board. Please complete and return this form to the Town Clerk, along with your *resume and proof of residency such as a government issued identification or voter registration card.*

PLEASE NOTE: Florida Public Records Law is very broad. Documents relevant to town business is public records and is subject to public disclosure upon request. Your information provided within this application may therefore be subject to public disclosure.

NAME: David Powell PHONE: 847-532-5439

HOME ADDRESS: 4008 S Ocean Blvd APT. NO. _____

SUBDIVISION: Ocean Cove EMAIL ADDRESS: davidpowell60@gmail.com

PLEASE SELECT THE BOARD(S) / COMMITTEE(S) ON WHICH YOU ARE INTERESTED IN SERVING IN NUMERICAL ORDER FROM 1 THROUGH 5, WITH 1 BEING YOUR FIRST CHOICE AND 5 THE LEAST CHOICE. (A description of the responsibilities of each Board is on the back of this application.)

2 Board of Adjustment & Appeals

3 Code Enforcement Board

4 Financial Advisory Board

_____ Natural Resources Preservation Board

1 Planning Board

_____ Other Board /Committee

PLEASE MARK YES OR NO FOR EACH OF THE FOLLOWING QUESTIONS:

Are you a resident of Highland Beach? Yes X No _____

Are you a registered voter in Highland Beach/Palm Beach County, FL? Yes X No _____

Are you currently serving on a Town Board? Yes _____ No X

Have you ever served on a Town Board/Committee? Yes _____ No X

If so, please indicate the Board(s)/Committee(s)? _____ Date of Service: _____

Are you willing to attend monthly board meetings? In Person / Telecom Yes X No _____

Per Town Code of Ordinance, I understand any member absence from three (3) consecutive meetings will be considered as resignation from the board/committee. Yes X No _____

Please list any special talent, qualification, education or professional experience that would contribute to your service on the Board/Committee you have selected?

I have spent most of my career in the construction industry with automation, and equipment manufacturers such as Honeywell, Johnson Controls, United Technologies, and Siemens. I also spent a portion in the Oil and Gas exploration industry with Western Oilfields. I have held roles from President to Operations Management, Project Management, Executive Vice President, COO and Marketing / Business Development. I hold a Black Belt in Six Sigma as well as Lean. I recently retired and am looking to stay involved with the building/construction industry.

Please summarize your volunteer experience(s):

Currently serving my third term as the Treasurer of my Home Owners Association, Boca Helping Hands, Home Safe.

Florida Law requires appointed members on the Planning and Board of Adjustment and Appeals Boards to file a Form 1 - Statement of Financial Interests Disclosure form on an annual basis.

Vetting by the Board Chairperson. The Chairperson of each Board shall interview the applicant and submit a memorandum of recommendation to the Town Clerk's Office 14 days prior to the Town Commission Workshop Meeting for final appointment.

Palm Beach County Commission on Ethics requires appointed members to take the Code of Ethics Training every two (2) years.

I hereby certify that the statements and answers provided are true and accurate to the best of my knowledge.



Signature of Applicant

David Powell 7/12/21

Date

Resume Attached.



MEMORANDUM

RECEIVED

TO: Lanelda Gaskins, MMC, Town Clerk

JUL 15 2021

FROM: David Axelrod

Town of Highland Beach, FL
Town Clerk's Office

DATE: July 15, 2021

SUBJECT: Initial Vetting of Applicant:

On July 15 2021 (date), I met with DAVID POWELL (applicant's name) to discuss his/her community involvement, education, professional experiences and the positive impact he/she could bring to this Board for the betterment of the Highland Beach community.

Detail Explanation:

Mr. Powell as seen from his resume is well qualified for a position on the Planning Board. He has experience with Blue prints + construction. He also based on personal experience has dealt with Boat Lifts. The fact that he lives in Ocean Cove is a plus giving us another member in a Private Home Community with Waterway entrance. Therefore I would highly recommend

Based upon my review of the Resume, the Board Application and the Interview today, my recommendation is as follows:

that you approve my request to appoint him to the Planning Board

For the Appointment of this Applicant (Highly!!)

Against the Appointment of this Applicant

Signature of Board Chairperson

DAVID POWELL

Highland Beach, Florida

847.532.5439

davidpowell60@gmail.com

Senior Executive transformational leader linking people, vision, strategy, solutions and process with client outcomes for sustainable growth within complex, leading edge technology / clean-tech organizations. Strong financial and technical acumen and highly effective talent leadership, business development; building cohesive organizational and operations expertise – to drive market share. Ability to identify, develop and maximize growth opportunities, develop operational solutions, and process improvements throughout organizations – developed/executed strategic plans for \$45M to \$500M businesses. Decisive style, ability to drive commitment to change, demonstrates intellectual curiosity.

CAREER ACCOMPLISHMENTS

Siemens/Johnson Controls/Western Oilfields/United Technologies/Honeywell

- Navigated organizational headwinds associated with merger integration to lead area sales team to post top line growth of 108% and acquired gross margin growth of 106% in 2017.
- Lead resurgence of share growth from seventeen to thirty percent in 2016.
- Directed the organization's fiscal function and performance resulting in: Segment income growth of 231%, acquired gross margin 106%, recurring secured GM, 242% in 2014.
- Improved the overall operation and effectiveness of the organization resulting in: Segment revenue growth of 148%, acquired gross margin up 146%, and net income 121% in 2013.
- Installed business processes impacting 1900 employees in 60 Locations: EBITDA: 132% in 2011.
- Reengineered business processes to achieve operational EBIT Improvement of 200% in 2008.
- Implemented solution selling and customer relationship development approach resulting in revenue: 117% and net income: 164% of plan in 2007.
- Designed and implemented New Business Development Initiative delivering orders growth of 592% in 2004 and 221% in 2005.
- Delivered results v. plan: Revenue: 108%, Profit: 111%, Orders: 106% in 2003
- Aligned operational excellence projects with key business processes: \$118M in Cost Productivity in 2002.

PROFESSIONAL EXPERIENCE

EDGE CAPITAL PARTNERS, Highland Beach, FL

2020 - Present

Principal, Highland Beach, FL

Leading a real estate asset investment and services firm.

SIEMENS, Munich, Germany

2018 - 2020

Director, Orlando, FL

Leading digitally enabled opportunities within the Smart Infrastructure division of Siemens providing outcomes-based solutions in software, hardware, automation, fire and security systems resulting in convergence of IT and OT with digital and physical systems. Utilize data and building solutions offerings to provide energy efficiency, occupant comfort, and regulatory compliance for customers.

JOHNSON CONTROLS, Milwaukee, WI

2012 - 2018

General Manager, Miami, FL

Florida operations within Building Efficiency of Johnson Controls providing turnkey capital custom engineered solutions in automation, fire and security systems. Providing clients with greater visibility into operations, providing actionable insight, and identifying energy and operational saving opportunities in commercial and industrial buildings utilizing an analytics platform driving better operational business outcomes and increased asset valuations

- WESTERN OILFIELDS**, Bakersfield, CA **2011 - 2012**
Executive Vice President, Bakersfield, CA
Executive Vice President of Western Oilfields, a privately held manufacturer and provider of custom liquid handling solutions. Hired to drive processes and the bottom line for \$500M privately held business.
- TENCATE**, Alemlo, Netherlands **2010 - 2011**
President, Austin, TX
President of Tiger Sports Americas, a manufacturer of synthetic sports and landscape surfaces, within TenCate, a \$1.4B company.
- UNITED TECHNOLOGIES**, Hartford, CT **2008 – 2009**
President, Denver, CO
President of Red Hawk a \$220M fire and security business within United Technologies Fire and Security (UTCFS), a \$6B operating unit of United Technologies - providing turnkey capital commercial fire and security systems, enterprise system integration, under counter financial equipment, financial disaster recovery services, and system services with 1100 full time employees in 35 branch field locations.
- LUVATA**, London, UK **2006 – 2008**
Vice President of Sales and Marketing, Memphis, TN
Led Sales and Marketing for manufacturer of HVAC-R heat transfer products within this \$3B company held by a private equity capital firm.
- HONEYWELL**, Morristown, NJ **1984 – 2006**
Providing turnkey capital custom engineered commercial and industrial automation, fire and security systems, energy-based contracting, engineering design and service. Direct and indirect channel distribution.
- Vice President Strategic Accounts**, Morristown, NJ
- Vice President / General Manager**, Morristown, NJ
- Vice President Six Sigma / Productivity**, Minneapolis, MN
- GE / Honeywell North American Integration Leader**, Minneapolis, MN
- Director Global Marketing / Business Development**, Minneapolis, MN
- Director Healthcare Business Unit**, Morristown, NJ
- General Manager**, Morristown, NJ

EDUCATIONAL BACKGROUND

- MBA**, Drexel University
- BS**, Marketing, Pennsylvania State University
- Executive Leadership Program**, University of Southern California

COMMUNITY SERVICE

- HomeSafe**, Lake Worth, FL
- Boca Helping Hands**, Boca Raton, FL
- Board of Directors, Ocean Cove**, Highland Beach, FL

APPLICANT
Barry Donaldson



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Town of Highland Beach, FL
 Town Clerk's Office

JUL 12, 2021

RECEIVED

BOARDS AND COMMITTEES APPLICATION

This information is for consideration of appointment to a Town Board. Please complete and return this form to the Town Clerk, along with your *resume and proof of residency such as a government issued identification or voter registration card.*

NAME: Barry Donaldson PHONE: 561-4456446
 HOME ADDRESS: 3700 S Ocean Blvd APT. NO. 1608
 SUBDIVISION: Toscana North EMAIL ADDRESS: bdonaldson@donaldsongroup.com

PLEASE SELECT THE BOARD(S) / COMMITTEE(S) ON WHICH YOU ARE INTERESTED IN SERVING IN NUMERICAL ORDER FROM 1 THROUGH 5, WITH 1 BEING YOUR FIRST CHOICE AND 5 THE LEAST CHOICE. (A description of the responsibilities of each Board is on the back of this application.)

- | | |
|---|---|
| <input type="checkbox"/> Board of Adjustment & Appeals | <input type="checkbox"/> Code Enforcement Board |
| <input type="checkbox"/> Financial Advisory Board | <input type="checkbox"/> Natural Resources Preservation Board |
| <input checked="" type="checkbox"/> <u>2</u> Planning Board | <input checked="" type="checkbox"/> <u>i</u> Other Board /Committee
TOWN CHARTER COMMITTEE |

PLEASE MARK YES OR NO FOR EACH OF THE FOLLOWING QUESTIONS:

Are you a resident of Highland Beach? Yes No

Are you a registered voter in Highland Beach/Palm Beach County, FL? Yes No

Are you currently serving on a Town Board? Yes No

Have you ever served on a Town Board/Committee? Yes No

If so, please indicate the Board(s)/Committee(s)? Adjustment and Appeals/Planning Date of Service: 2012-2019

Are you willing to attend monthly board meetings? In Person / Telecom Yes No

Per Town Code of Ordinance, I understand any member absence from three (3) consecutive meetings will be considered as resignation from the board/committee. Yes No

Please list any special talent, qualification, education or professional experience that would contribute to your service on the Board/Committee you have selected?

I served as a member and Chairman of the Board of Rules and Appeals for four years and as a member of the Planning Board for three years, gaining experience in public hearings and practical application of public ordinances.
I served to fill a vacancy on the Town Commission for one year. During that time I became very familiar with the functions of the Town under a Town Charter and Town Manager form of government.
Education: Bachelor of Architecture, University of Kentucky, 1973, five year professional degree. Licensed FL, NJ, NY, NC, KY.
Cornell University, Certificate for Hotel Real Estate Investments and Asset Management, 2020
State of Florida, licensed Real Estate Sales Associate.
Refer to attached resume for additional information.

Please summarize your volunteer experience(s):

Refer to attached resume.

Florida Law requires appointed members on the Planning and Board of Adjustment and Appeals Boards to file a Form 1 - Statement of Financial Interests Disclosure form on an annual basis.

Vetting by the Board Chairperson. The Chairperson of each Board shall interview the applicant and submit a memorandum of recommendation to the Town Clerk's Office 14 days prior to the Town Commission Workshop Meeting for final appointment.

Palm Beach County Commission on Ethics requires appointed members to take the Code of Ethics Training every two (2) years.

I hereby certify that the statements and answers provided are true and accurate to the best of my knowledge.



Signature of Applicant

3/11/2021

Date

Resume Attached.



MEMORANDUM

RECEIVED

TO: Lanelda Gaskins, MMC, Town Clerk

FROM: David Axelrod

JUL 15 2021

DATE: July 15, 2021

Town of Highland Beach, FL
Town Clerk's Office

SUBJECT: Initial Vetting of Applicant:

On July 15, 2021 (date), I ~~met~~^{vetted} with BARRY DONALDSON (applicant's name) to discuss his/her community involvement, education, professional experiences and the positive impact he/she could bring to this Board for the betterment of the Highland Beach community.

Detail Explanation:

PLEASE BE AWARE THAT I HAVE KNOWN MR. DONALDSON FOR YEARS. HE HAS SERVED WITH ME IN HOA COMMITTEES AT TOSCANA. WAS IN THE PLANNING BOARD PREVIOUSLY. HE HAS ALSO BEEN A COMMISSIONER. ANOTHER WORDS HE IS WELL QUALIFIED FOR THIS POSITION. HOWEVER I WILL NOT RECOMMEND HIM FOR THIS POSITION FOR THE FOLLOWING REASONS

- ① - HE LIVES IN TOSCANA + WE ALREADY HAVE 2 MEMBERS
- ② HE IS CURRENTLY IN THE COMMITTEE REVIEWING THE CODE + LETS SPEAK IT UP
- ③ ALTHOUGH NEVER INVESTIGATED OR PROVEN, THERE WAS SOME QUESTIONS ABOUT HIM DURING THE REFERENDUM.

Based upon my review of the Resume', the Board Application and the Interview today, my recommendation is as follows:

For the Appointment of this Applicant

Against the Appointment of this Applicant

FOR REASONS ABOVE NOT BASED IN HIS QUALIFICATIONS BUT NEED TO GET OTHER PEOPLE INVOLVED

Signature of Board Chairperson



Barry L. Donaldson

Founder and Architect, Donaldson Group Architects PA
HIGHLAND BEACH RESIDENT SINCE FEBRUARY 2001

BACKGROUND and EDUCATION:

Barry is a 1973 graduate of the five-year Bachelor of Architecture program at the University of Kentucky. Following graduation, he worked for a non-profit agency in Lexington, Kentucky on low-income tenant housing issues. He was then retained to assist the first Commissioner for Parks, Housing and Community Development in the newly formed Lexington Fayette Urban County Government to establish Section 8 housing programs and assist displaced residents during construction of a large-scale civic project.

Mr. Donaldson then pursued his architectural career with Omni Architects where he rose to the position of Senior Associate as the firm grew from three to over thirty employees. It was during that tenure that he became involved in hotel and resort design. He left the firm after six years to become the managing architect in Florida for Arcop Architects. As a principal of the firm, he led design teams for major hotel and performing arts center projects. Subsequently he founded his own firm, Donaldson Group Architects in 1989, with a specialty in hotel and resort design.

Barry is an NCARB certified architect with projects to his credit in Kentucky, Florida, New Jersey, Indiana, North Carolina, St. Thomas and Sao Paulo, Brazil.

In 2020 he earned certification from Cornell University for Hotel Real Estate Investments and Asset Management and is a licensed real estate sales associate in Florida.

CIVIC INVOLVEMENT NARRATIVE:

In February of 2019 Barry was selected to fill a vacancy as a Commissioner for the Town of Highland Beach. Due to the timing of the vacancy, he served in that capacity for a little over one year. During that time, he worked diligently and cooperatively with other Commissioners to fill a Vice-Mayor vacancy, address a backlog of issues and ordinances, and adopt the first purpose-based budget for the town.

He also served on the League of Cities policy committee for Utilities, Natural Resources & Public Works.

He advocated strongly for the continued water quality in Highland Beach and supported initiatives to improve infrastructure, increase storm resiliency and enhance the three-mile walkway along A1A.

From these and other involvements he became more familiar with the Town Charter, ordinances, and departmental operations under our City Manager form of government.

SUMMARY of CIVIC AND VOLUNTEER WORK:

Commissioner, Town of Highland Beach (Feb 2019-March 2020 vacancy appointment)
Chairman, Highland Beach Board of Adjustment and Appeals, 2012-2016
Member, Highland Beach Planning Board, 2016-2019
Member, Highland Beach committee to evaluate solid waste disposal Request for Proposals
Volunteer review of renovation plans for Town Hall.
Prior Member, Board of Directors, Toscana North Condominium Association (prior President, Vice-President, Treasurer, Secretary)
Member of Distinction, Honorable Order of Kentucky Colonels
Member, American Institute of Architects, Palm Beach Chapter (former Treasurer)
Town of Highland Beach, candidate for Commissioner 2017