

**Meeting Date:** 3/15/2022  
**Submitted by:** Natasha Moore, Vice Mayor – Commissioner  
**Subject:** March 2022 Referendum – Lessons Learned

**Summary:**

Review the March 2022 Referendum experience with the goal of improving future referendums. This is relevant for our fourth strategic initiative... Develop a Communication Plan (that includes a targeted community engagement process).

**Recommendation:**

Discuss what went well.

Discuss what can be improved.

Review the results of the vote statistics.

Draft a list of action items that can be used to improve the referendum experience in Highland Beach.