



MEMORANDUM

TO: Lanelda Gaskins, MMC, Town Clerk

FROM: Barbara Nestle

DATE: may 25 2025

SUBJECT: Initial Vetting of Applicant: Kiki Baxter

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On May 25 2025 (date), I met with Kiki Baxter (applicant's name) to discuss his/her community involvement, education, professional experiences and the positive impact he/she could bring to this Board for the betterment of the Highland Beach community.

Detail Explanation:

Kiki is a neighbour in my building and has always demonstrated huge interest in our dunes restoration and native plants in our landscaping. She has been passionate about the Everglades restoration for years and grew up in Florida. She moved north for 4 years but had to come back as she missed our lush nature and tropical climate. She is interested in the impact of nature on our greater health with a holistic view.

Her professional background is in marketing and communications, a perfect addition to our current advisory board. She used to work for the University of Miami and recently changed jobs and works for a marketing agency. She also worked for a student travel organisation that was the tour provider for Ivy league universities etc, focusing on niche topics such as conservation, biology and wildlife. She was out in the field with students and enjoyed educating them. She has a deep passion for getting people excited about nature and away from their screens and social media... She masters exposing young people to educational resources and nature.

Kiki is a volunteer at FWC. She does trail monitoring/camera programs in the Everglades to study

Based upon my review of the Resume', the Board Application and the Interview today, my recommendation is as follows:

- ☒ For the Appointment of this Applicant
- ☐ Against the Appointment of this Applicant

Signature of Board Chairperson

Barbara Nestle

*see full text
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Kiki is a volunteer at FWC. She does trail monitoring/camera programs in the Everglades to study wildlife. She did many programs for the young with FWC and loves to get the kids out to nature. She did multiple scubs clean ups for PB County. She is inspired by public outreach, education and inspiration.

With the above background she is a perfect fit for our advisory board. She is young and brings new ideas and energy into our board. Her expertise in social media, communication and marketing and event planning would be very beneficial to our team, as this is exactly what we are focusing on right now

I highly recommend approving and appointing this young and very smart lady to our Nature Advisory Board!

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