



Town of Highland Beach

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Town Clerk's Office
3614 S. Ocean Boulevard
Highland Beach, Florida 33487
Phone: (561) 278-4548 Fax: (561) 265-3582

MAY 17 2022

Town of Highland Beach, FL
Town Clerk's Office

BOARDS AND COMMITTEES APPLICATION

This information is for consideration of appointment to a Town Board. Please complete and return this form to the Town Clerk, along with your *resume and proof of residency such as a government issued identification or voter registration card.*

PLEASE NOTE: Florida Public Records Law is very broad. Documents relevant to town business is public records and is subject to public disclosure upon request. Your information provided within this application may therefore be subject to public disclosure.

NAME: Barbara Nestle PHONE: 617 870 1719

HOME ADDRESS: 4605 S Ocean Blv APT. NO. 7C

SUBDIVISION: _____ EMAIL ADDRESS: nesbarb@gmail.com

PLEASE SELECT THE BOARD(S) / COMMITTEE(S) ON WHICH YOU ARE INTERESTED IN SERVING IN NUMERICAL ORDER FROM 1 THROUGH 5, WITH 1 BEING YOUR FIRST CHOICE AND 5 THE LEAST CHOICE. (A description of the responsibilities of each Board is on the back of this application.)

_____ Board of Adjustment & Appeals

_____ Code Enforcement Board

_____ Financial Advisory Board

x _____ Natural Resources Preservation Board

_____ Planning Board

_____ Other Board /Committee

PLEASE MARK YES OR NO FOR EACH OF THE FOLLOWING QUESTIONS:

Are you a resident of Highland Beach? Yes x No _____

Are you a registered voter in Highland Beach/Palm Beach County, FL? Yes _____ No x(not given)

Are you currently serving on a Town Board? Yes _____ No x

Have you ever served on a Town Board/Committee? Yes _____ No x

If so, please indicate the Board(s)/Committee(s)? _____ Date of Service: _____

Are you willing to attend monthly board meetings? In Person / Telecom Yes x No _____

Per Town Code of Ordinance, I understand any member absence from three (3) consecutive meetings will be considered as resignation from the board/committee. Yes x No _____

Please list any special talent, qualification, education or professional experience that would contribute to your service on the Board/Committee you have selected?

I am a Swiss lawyer and nature lover, speaking 4 languages fluently. I have lived and worked in various countries and we moved to the USA from London, UK in 2016. We moved to Florida in August 2021 (from Boston, MA). While I do not have any professional experience related to nature and the environment, I am passionate about environmental issues and land preservation. I have helped Bike Newton in Newton MA (active committee member) and was active in Green Newton (MA charity). I also was the responsible person for Safe Routes to School in Newton MA (for our school) and the co-leader of our schools Green Team (in Newton, MA). Our local Green team won MA state prizes under my guidance.

In Highland Beach, I watch the turtles nest (just this morning we observed one from our window) and I clean up the beach regularly. We observed a shark biting a smaller fish yesterday and spend hours analysis our ocean birds fishing and gathering. Coming from a nature oriented country, I grew up with environmental conciouseness. My hobbies are long walks along the beach, swimming, hiking in our nature parks, so all is related to being in our wonderful preservation areas. Highland Beach is all about its natural beauty, and I would feel very privileged to be able to contribute to its preservation.

Please summarize your volunteer experience(s):

Relevant volunteering experience:

USA:

Bike Newton, MA - committee member (safer biking, bike trails, biking promotion etc)

Safe Routes to School MA (SRTS) - leader for our local school in Newton, MA (safe walking and biking to school)

Green Team Newton, MA - co leader for our Green Team (MA state wide initiative for students' education and activities)

Green Newton - active member (gas leaks, tree preservation, leaf blowers, park preservation etc)

London, UK:

Norland Conservation Society, West London, UK, active member (tree protection, sidewalks, cross walks etc)

Florida Law requires appointed members on the Planning and Board of Adjustment and Appeals Boards to file a Form 1 - Statement of Financial Interests Disclosure form on an annual basis.

Vetting by the Board Chairperson. The Chairperson of each Board shall interview the applicant and submit a memorandum of recommendation to the Town Clerk's Office 14 days prior to the Town Commission Workshop Meeting for final appointment.

Palm Beach County Commission on Ethics requires appointed members to take the Code of Ethics Training every two (2) years.

I hereby certify that the statements and answers provided are true and accurate to the best if my knowledge.



Signature of Applicant

May 17, 2022

Date

☒ Resume Attached.

Barbara M. Nestlé

4605 South Ocean Blv, 7C, Highland Beach, FL 33487, USA

nesbarb@gmail.com
Mobile: +1 617 870 1719

A dedicated, multi-lingual business development/strategy executive and lawyer in Private Equity, Technology and Innovation. Extensive international and cross cultural business development and transaction experience in growing technology enterprises and big 4 accounting/consultancy firm/law firms. Proven track record in growing businesses and client relationships. Unique combined experience as corporate lawyer and international strategy/growth director (IMD MBA). After relocation to the USA in 2016, focusing on green and nature preservation initiatives in the Commonwealth of MA and City of Newton. Passionate local green “activist”.

Key Achievements

- Volunteering for green/environmental charities/organizations: 1) Saved Newton's Webster Woods by actively participating in residents' meetings and cooperation with mayor and team, to save Newton's largest woodlands. 2) Made a local difference as Newton public schools' Safe Routes to School coordinator for Mason Rice School and Newton Centre: walking and biking safety in Newton, MA, pedestrian training for kids, walk and bike events, green initiatives etc. 3) Active Member of Green Newton, Bike Newton (committee member) with small local impacts in environmental matters (parking, biking, public planning etc.). 4) Co-leader of Newton school's Green Team winning state prizes for the team.
- Implemented new EMEA growth strategy for globally leading US law firm White & Case (London UK): sustainable growth by focusing on industry sectors and clients in the area of M&A
- Contributed to the growth of enterprises in different sectors by applying innovative and entrepreneurial approaches (Enjoin Partners)
- Significantly grew client profitability and revenues of several key EY Private Equity (buy out) clients – in Europe, US, and Middle East
- Sourced multiple transaction opportunities for large Private Equity clients and led winning teams for deal pitches/proposals.
- Grew the Landis+Gyr global energy solutions/smart metering business by identifying Asian, US and European growth markets, acquisition targets and by negotiating joint ventures (in collaboration with private equity owners).
- Co-initiated and led various Swisscom projects (public wireless LAN, e marketplace etc) which improved Swisscom's equity story
- Became a Swiss legal opinion leader in IP/IT law and transactions (legal practice in both the US and Switzerland)

CAREER HISTORY

Various environmental/nature protection activities, Newton, MA, USA

09/16 – 08/2021

- Safe Routes to School (SRTS) Coordinator Newton Mason Rice School (MA statewide initiative for safe routes to school other than driving): kids walking and biking events, awareness training, cooperation with city of Newton with monthly meetings with city mayor team, Department for Transport, Police etc (www.Mass.gov/safe-routes)
- Bike Newton (committee member): various new bike lanes, bike trips for residents, safety, awareness, etc. (www.bikenewton.org)
- Green Newton (active member): tree preservation, recycling, composting, solar energy, renewable energy initiative and education, etc. (www.greennewton.org)

- Green Team co leader: Teaching elementary school children about pollution, global warming etc./winning state prizes. (www.thegreenteam.org)
- Save Webster Woods team: residents initiative to save woodland from building by Boston College: A multi-year effort by the Friends of Webster Woods (active member and webmaster), the Newton Conservators, and others led to a unanimous vote of the Newton City Council in December 2019 to take 17 wooded acres of Webster Woods from Boston College by an eminent domain purchase. (www.newtonconservators.org, Facebook:fowwnewton)

White & Case LLP, London, UK

09/14 – 09/16

EMEA Head of Business Development, Corporate M&A

- Leading EMEA wide team of business development professionals
- Turn around of the firm's Corporate M&A business: focus on clients and industries, building up London and European Private Equity practice
- Working with senior and executive partners in defining and executing the firm's new strategy.

Enjoin Partners Ltd, London, UK

05/12 – 08/14

Innovation/Business Development Consulting

Partner

Advising innovation focused enterprises (from start ups to large multi nationals) on growing its business with an entrepreneurial innovation cell approach developed by Enjoin Partners (an eclectic mix of professionals from ex McKinsey & Co partners to leading artists, www.enjoinpartners.com) and practicing the latter in a real entrepreneurial environment (i.e. growing the Zendegii Ltd business in UK)

EY - Ernst & Young LLP, London, UK

06/06 – 03/12

Transaction Advisory Services – Private Equity

Client Service Director

Overall responsibility for developing key Private Equity clients and infrastructure funds:

- Growing Transaction Advisory Services business in the Private Equity and Infrastructure Investments team: main responsibility to develop the client business relationship.
- Managing the client deal pipeline and finding transaction opportunities for clients (deal sourcing/networking)
- Key contact for Private Equity and Infrastructure clients (besides the Client Service Partner)

Landis+Gyr AG/Inc. Zug, Switzerland and Lafayette, Indiana, USA

02/04 – 06/06

(Worldwide leader in electricity management and smart metering solutions)

Vice President Business Development (and General Counsel)

Global Vice President Business Development, reporting to Group CEO, leading strategic and corporate/business development initiatives globally and having overall legal responsibility for the group. Responsible for group expansion strategy, global growth and acquisition initiatives but also for international litigations, arbitrations and key legal issues.

- Member of the management team. Cooperation with Private Equity owners (KKR, later Bayard Capital)
- In cooperation with the investor (Bayard Capital), managed US strategy project, the biggest growth market worldwide. Defined US market strategy, screened targets and led the overall growth/M&A process
- Evaluated and redefined European systems business strategy, identified targets, led acquisition projects
- Counseled in important legal issues (indemnities in sale of Landis+Gyr, global litigation with major financial impact)

Swisscom AG, Berne and Zurich, Switzerland
(Switzerland's largest telecom company)

01/00 – 02/04

Strategy Department - Senior Project Manager Business Development (04/01 – 02/04)

Reporting to Group Chief Strategy Officer

- Led European international strategy and corporate development projects within the strategy department (market entry, growth, M&A, market and target screening, corporate venturing etc): e.g. growth of German participation Debitel AG and group wide corporate venturing project
- Managed participation of an e-business investment, cooperated with board of directors in defining and implementing the growth strategy and setting and monitoring financial targets
- Co-initiated and led European Public Wireless LAN venture (market analysis, acquisitions), resulting in Eurospot AG, Geneva, with representations all over Europe

Head of Customer Contract Management, Senior Legal Counsel (01/00 – 04/01)

Reporting to Group General Counsel

- Had overall legal responsibility for setting up and leading contract management in the Swisscom group. Led and managed team of lawyers who negotiated customer contracts and established general terms and conditions
- Led international negotiations for big impact customer contracts with key accounts

Pestalozzi Lachenal & Patry, Zurich
(One of Switzerland's largest law firms)

11/96 – 12/99

Senior Associate

- Run private practice with overall responsibility for international clients (contracts, M&A and IP, IT law) and led teams of lawyers
- Served as President of Intellectual Property and New Technologies commission of AIJA ("Association Internationale des Jeunes Avocats")

Baker & McKenzie, San Francisco USA and Zurich
(Largest law firm globally in terms of number of lawyers)

05/94 – 09/95

Foreign Associate in International Trade Department, San Francisco and Palo Alto
Commercial lawyer Zurich office

District Court of Horgen, Switzerland

07/93 – 04/94

Clerk to Judge

EDUCATION

Executive global MBA, IMD (International Institute for Management Development, Lausanne, Switzerland)

2003

Program for Executive Development IMD

2001

Admission to the Zurich and Swiss Bar, Swiss Attorney at Law
(1 year study program)

1996

Law School, University of Zurich, Switzerland
graduated lic.iur. with first class honors

1993

LANGUAGE SKILLS

German:	Mother tongue
English:	Fully fluent (written and spoken)
French:	Fluent (written and spoken)
Italian:	Fluent (written and spoken)
Spanish:	Beginner (spoken)

ADDITIONAL INFORMATION

- Born in Zurich, Switzerland
- Permanent resident in USA ("green card")
- Member of Supervisory Board in Pension Plan Foundation for Swisscom (Until 2004, fund value 5,2 bio CHF) and Siemens (for L+G, until Sep 2005, fund value 1,7 bio CHF)
- Hobbies: Hiking, swimming, biking, modern art and design, gardening, and also tennis and ice skating