



# TOWN OF HIGHLAND BEACH

## AGENDA MEMORANDUM

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**MEETING TYPE:** Town Commission

**MEETING DATE** 12/02/2025

**SUBMITTED BY:** Town Clerk's Office

**SUBJECT:** Discussion on Villa Magna's Proposed Plans regarding replacement of Existing Monument Signage and add additional signage on the west side of State Road A1A (South Ocean Blvd.)

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### SUMMARY:

At the November 4, 2025, meeting, Edward Atamian, President of the Board of Trustees at Villa Magna, addressed the Town Commission during public comments regarding their proposed plans to replace the existing monument signage and add an additional sign on the west side of A1A (South Ocean Boulevard), followed by Commission discussion.

After discussion, the Commission agreed to add this item to the December 2 agenda for further consideration. Town Attorney Rubin noted that he would need to research whether the town can modify the signage ordinance in light of Senate Bill 180, which restricts municipalities from making more burdensome regulations until 2027.

This item is before the Commission for further discussion.

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### FISCAL IMPACT:

N/A

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### ATTACHMENTS:

11/3/2025 Letter and Proposed Plans from Villa Magna's General President, Ellen Bonder

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### RECOMMENDATION:

Commission discretion.