

# Highland Beach, FL

## TAKE PRIDE IN OUR BEACH INITIATIVE

**Proposed Outline for NRPAB Webpage:** *Clean-up can be as easy as 1-2-3 or A-B-C!!*

**A. ENCOURAGE CITIZEN PARTICIPATION IN CLEANING UP THE BEACH**

1. Place a large banner in front of City Hall each weekend for 4 consecutive weeks;
2. Direct Residents and Visitors to the NRPAB page on the Town's website;
3. Encourage participation on an individual level!

**B. GRAPHICALLY DEMONSTRATE THE PROBLEM - PROVIDE PICTURES OF PLASTIC, METAL, WOOD AND OTHER DEBRIS LEFT ON THE BEACH - we can get pictures from various environmental groups and local organizations**

1. Gather pictures of our Beach at various times, i.e. high and low tide;
2. Show the cost of pollution on the Beach, danger to animal habitats, interference with fishing, etc. using available pictures from Citizen Action Groups, etc.
3. Explain the high cost of clean-up and the need for citizen and visitor intervention;

**C. EXPLAIN HOW EASY IT IS TO HELP!**

1. Point out the presence of "Bucket Trees" at various points on the Beach;
2. Explain that even without a "Bucket Tree," simply bringing your own collection pail or bag with you to the Beach to assist in the collection of refuse;
3. Encourage your children to become stewards (caretakers) of the Beach by hunting for and gathering debris (*take care to avoid encouraging small children to participate since some of the items collected are potentially hazardous*). Parents would supervise and even provide rewards for those caretakers who collect the most beach trash - basically making it a "green" game which will benefit us all, now and forever!

**It will be easy, fun and best of all, socially acceptable in these troubled times. Our beach deserves our attention, won't you make it a priority too?**