Greg Babij

Chief Investment Officer - Sundial

Sundial is an investment solutions provider with 3 distinct verticals:

Sundial Wealth: A Registered Investment Advisor specializing in systematic equity momentum strategies and curated alternative investment portfolios.

Sundial Real Estate Partners: A traditional real estate private equity firm focused on developing a nationwide network of luxury garages under the Auto Clubhouse brand. The firm opportunistically also develops or purchases existing properties in self-storage, flex industrial and Class B multi-family residential.

Sundial Holdings: A traditional private equity company that buys economically resilient, decade old, B2B companies, builds them to last forever, and distributes the profits to investors, targeting a 25% cash-on-cash yield.

For the past 25 years, Greg has held a variety of positions within asset management, trading & sales, derivatives research, and corporate finance. Prior to launching Sundial, Greg was the CEO of Ascent Systematic Advisors, an alternative asset management firm focused on systematic equity strategies, and simultaneously the OCIO for a Miami based single family office of a Fortune 500 CEO. Prior to Ascent, Greg was the co-founder and CEO of Bunkport Capital, an alternative asset management firm focused on equity momentum strategies. Greg also previously served as a founding partner and CEO of Trutino Capital Management, an alternative asset management firm focused on macro & fixed income arbitrage strategies. Greg was previously associated with AVM LP / III Capital Management for 10 years. Before joining AVM LP, Greg spent 8 years at Deutsche Bank in the fixed income derivatives and asset management divisions. Greg began his career as a High Yield Corporate Finance Analyst at Bankers Trust Company. Greg graduated from Bucknell University with a BS in Civil Engineering in 1995 and is a CFA charter holder.