

Survey: Updates to J T White Shellfish Plant Compound &

New Building Onsite hosting an Interactive Maritime Museum with Educational Components

Please take a minute to complete the survey below. The purpose of this survey is to get your opinions about major updates to infrastructure of the J. T. White Shellfish Plant that will also include a new bulkhead and dock as well as the addition of a separate, elevated building that will host the Clam Plant's offices and an interactive Maritime Museum with Educational Components.

Using funds secured from a NJ EDA planning grant, the Borough staffed a steering committee that features residents, local clammers, the business community, our High Schools at HHRS and MAST, governing body members, municipal staff, our planners, local universities, scientist from Sandy Hook, the NPS, and the Mayors of Atlantic Highlands and Sea Bright.

All responses will be used in aggregate and individual responses will be kept confidential. Remember, your opinion is important!

1. Which of the following best describes your relationship to Highlands?

- I live or work in Highlands
- I used to live or work in Highlands
- I visit Highlands
- None of the above

2. How familiar are you with our J T White Shellfish Plant?

- Very familiar
- Somewhat familiar
- Not familiar at all

3. How interested are you in visiting the J T White Shellfish Plant with an interactive maritime museum that included an education component?

- Very interested
- Somewhat interested
- Neutral
- Not very interested
- Not interested at all

4. How appealing would the modernized building for clam depuration operations with a separate building for exhibits and educational programs be to you?

- Very appealing
- Somewhat appealing
- Neutral
- Not very appealing
- Not appealing at all

5. How important is it to replace the bulkhead as part of the new J T White Shellfish Plant area's design?

(Rate on a scale of 1 = Not important to 5 = Very important)

6. What features should the bulkhead area include? (Select all that apply)

- Educational signage about bulkhead construction and coastal protection
- Observation deck or viewing platform
- Interactive displays about maritime trade and local waterways
- Opportunities for hands-on activities like water sampling
- Nothing in the bulkhead area

7. How would you feel about exhibits that explain the environmental and community impacts of bulkheads and waterfront structures?

- Very interested
- Somewhat interested
- Neutral
- Not very interested
- Not interested at all

8. How interested would you be in viewing a live clam depuration process and wholesale operation through a glass wall in the building?

- Very interested
- Somewhat interested
- Neutral
- Not very interested
- Not interested at all

9. What aspects of the depuration process interest you most? (Select all that apply)

- The science behind the process
- How it benefits food safety and public health
- Its role in sustainability and environmental conservation
- Supporting local maritime industries
- Something else [please specify]

10. How important are the following features for the clam depuration exhibit?

(Rate each on a scale of 1 = Not important to 5 = Very important)

- _____ Interactive displays explaining the process
- _____ Videos or animations showing close-up views
- _____ Live commentary or guided tours
- _____ Connecting the exhibit to broader maritime topics (e.g., aquaculture, coastal ecosystems)

11. How valuable would you find partnerships with local organizations (e.g., NOAA, NJ Sea Grant Consortium, American Littoral Society, National Park Service) in enhancing the museum's educational content?

- Very valuable
- Somewhat valuable
- Neutral
- Not very valuable
- Not valuable at all

12. **How valuable would you find partnerships with local educational facilities (e.g., Henry Hudson Regional School, Marine Academy of Science and Technology, Brookdale Community College, Monmouth University, Rutgers University) in enhancing the museum's educational content?**

- Very valuable
- Somewhat valuable
- Neutral
- Not very valuable
- Not valuable at all

13. **Which types of programming from partner organizations would interest you?** (Select all that apply)

- Citizen science projects
- Beach cleanups or conservation events
- Educational talks or workshops
- Interactive exhibits or demonstrations
- Something else [please specify]

14. **How important are the following features for your experience?**

(Rate each on a scale of 1 = Not important to 5 = Very important)

- ____ Hands-on activities and interactive elements
- ____ Use of technology (e.g., VR, AR, touchscreen displays)
- ____ Opportunities to learn about local maritime history
- ____ Accessibility for all ages and abilities

15. **How do you prefer to interact with museum exhibits?**

- Self-guided experiences
- Guided tours
- A mix of both

16. **What emotions or thoughts would you like to take away after visiting?**

(Select all that apply)

- Curiosity and inspiration about maritime topics
- A better understanding of sustainability and conservation
- A stronger connection to local maritime industries and history
- A sense of fun and entertainment
- Something else [please specify]

17. **Would you recommend the J. T. White Shellfish Plant and museum with these features to friends or family?**

- Definitely
- Probably
- Neutral
- Probably not
- Definitely not

18. **What additional features or exhibits would make this museum more appealing to you?**

TEXT BOX

Thank you for participating in our survey.