

Highlands Business Partnership, Inc. www.highlandsnj.com/hbp 140 Bay Avenue, Highlands, NJ 07732 (732)-291-4713 email:hbpadmin@highlandsnj.com

March 4, 2024

Mayor Carolyn Broullon & Members of the Council Borough of Highlands 151 Navesink Avenue Highlands, NJ 07732

Re: Highlands Roar on the River - Special Event Approval

Dear Mayor Broullon & Members of the Council:

The Highlands Business Partnership respectfully requests your approval and support for a new event to be held May 17, 18 & 19th. The event will be an Off Shore Power Boat Race on Sunday May 19th. There will be additional events planned for Friday May 17th and Saturday May 18th throughout Borough streets and parks. The events will draw families from the tri-state region in addition to the local Bayshore area. Our event calendar is important to the economic impact and tourism in Highlands as well as the State.

I have attached the summary of the event as it was presented to our Board Members and local waterfront businesses. As of present, we have submitted a Coast Guard Permit Application which is pending approval. The event will definitely require support from all borough officials and various departments.

As always, we will coordinate the logistics for all events at event meetings with Chief Burton, Administrator Muscillo and the various designated department heads.

Should you have any questions or require additional information regarding local logistics, please feel free to email <u>hbpadmin@highlandsnj.com</u> or call the office at 732-291-4713. You may also reach Diane McIlwaine, HBP Program Manager at 732-685-4417.

We are confident that with your cooperation, we will continue to operate a safe and successful Event Calendar. Thank you in advance for your continued support.

Sincerely,

Carla Cefalo, Executive Director Jay Cosgrove, President Highlands Business Partnership

cc: Michael, Muscillo, Administrator Nancy Tran, Clerk Rob Burton, Police Chief



OPA Racing LLC 799 route 70 Brick, NJ 08723 (609)-891-7688

<u>Highlands Grand Prix</u>

Sanctioned by OPA Racing

May 17-19, 2024

Race Overview

OPA Racing's 3 day format is to drive economic development in the cities we race in. Some of the larger teams will arrive earlier. But the beginning of the event is generally the Friday prior to the race. We do parades, block parties, autograph sessions, and even put the children in the



boats for photos. Saturday is used for events, with testing as the main show usually noon to 3pm. With race teams exploring the course and shaking down their equipment. Sunday is race day, with awards ceremonies at night.

Parades, Parties, and Meet & Greets

These events are specifically engineered to increase public opinion, awareness, and footprint. Giving sponsors and cities greater opportunities to increase return on their investments.

Race Day

On Sunday. The race is separated into multiple races, with multiple classes. They build like a fight card. With the slowest boats going earliest, and the fastest boats at the end of the day. To build fan engagement and maximize the return to the sponsors and city. The "race" lasts

between 4 and 6 hours, and we can choose to make it shorter or longer. With a winners circle for the winners and the media immediately after the race. And an awards ceremony following that.

Sample Schedule of Events

Friday

10am - Pits Open to racers and fans 11am - Registration Open (closing at 3pm) 6pm-9pm - Meet the racers (party)

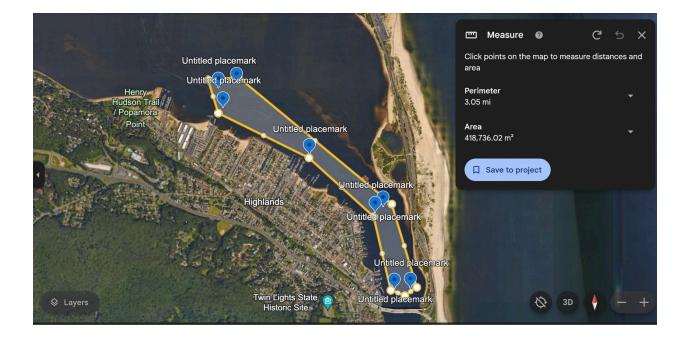
Saturday

9am - Drivers Meeting 10am - Registration Open 11am - Crane Open 12pm - Testing (closing at 3pm) 6pm - Racer Party (closing at 9pm)

Sunday

7am - Physicals
8am - Drivers meeting
10am - Crane & Ramp Opens
11am - Course Markers Set
11am - JSBR Race One
12pm - OPA Race One
1pm - JSBR Race Two
2pm - OPA Race Two
3pm - JSBR Race Three
4pm - OPA Race Three
5pm - Winners Circle Party (waterfront w/ dock)
6pm - Awards Ceremony (closing at 9pm)











CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

04-19-2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER			CONTACT NAME:	MEL Underwriting Service Center	- 23		
			PHONE (A/C, No, Ex	t):	FAX (A/C, No):		
			E-MAIL ADDRESS: melrequest@connerstrong.com				
P.O. Box 99106				NAIC #			
Camden		NJ 08101	INSURER A	: Monmouth County Municipal JIF			
INSURED			INSURER B	: Municipal Excess Liability JIF			
Bord	rough of Highlands		INSURER C	:			
151	1 Navesink Avenue		INSURER D	:			
			INSURER E	:			
High	hlands	NJ 07732	INSURER F	• • • • • • • • • • • • • • • • • • •			

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	R TYPE OF INSURANCE		ADDL INSD	SUBR WVD	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS			
	Х	COMMERCIAL GENERAL LIABILITY							EACH OCCURRENCE	\$ 300,000		
_	CLAIMS-MADE X OCCUR								DAMAGE TO RENTED PREMISES (Ea occurrence)	\$		
									MED EXP (Any one person)	\$		
А		a <u></u>			MON24080188		01-01-2024	01-01-2025	PERSONAL & ADV INJURY	\$		
	GEN'L AGGREGATE LIMIT APPLIES PER:								GENERAL AGGREGATE	\$		
	X POLICY PRO- JECT LOC								PRODUCTS - COMP/OP AGG	\$		
3		OTHER:								\$		
	AUTOMOBILE LIABILITY								COMBINED SINGLE LIMIT (Ea accident)	\$		
		ANY AUTO							BODILY INJURY (Per person)	\$		
		OWNED SCHEDULED AUTOS							BODILY INJURY (Per accident)	\$		
		HIRED AUTOS ONLY AUTOS ONLY							PROPERTY DAMAGE (Per accident)	\$		
										\$		
		UMBRELLA LIAB X OCCUR					- <u> </u>		EACH OCCURRENCE	\$ 4,700,000		
В	X	EXCESS LIAB CLAIMS-MADE			MEL01240187		01-01-2024	01-01-2025	AGGREGATE	\$ 4,700,000		
		DED RETENTION \$								\$		
		KERS COMPENSATION							PER OTH- STATUTE ER			
	20100328	EMPLOYERS' LIABILITY Y / N PROPRIETOR/PARTNER/EXECUTIVE							E.L. EACH ACCIDENT	\$		
	OFFICER/MEMBEREXCLUDED? (Mandatory in NH)		N/A					3	E.L. DISEASE - EA EMPLOYEE	\$		
	If yes, describe under DESCRIPTION OF OPERATIONS below								E.L. DISEASE - POLICY LIMIT			
										are a		
DES	CRIPT	ION OF OPERATIONS / LOCATIONS / VEHIC	LES (A	CORD	101, Additional Remarks Schedu	le, may be	e attached if mor	e space is require	ed)			
RF	· Ro	ar On The River										
		rtificate Holder is an Additional Insu d by written contract as respect to p							Liability Policies if			
1000 000 00 0				Jatio		eventa	i veteran s r	ark.				
Do	es no	ot include fireworks or amusements	i.									
CERTIFICATE HOLDER CANCELLATION												
							SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE					
					THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.							
	Highlands Business Partnership 140 Bay Avenue											
						AUTHORIZED REPRESENTATIVE						
	Lichlanda NJ 07700			NI1 07700	W. menel Tragmand							
		Highlands			NJ 07732	w	me	act ?	required			
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