

Date: Monday April 21st, 9:30 AM

Attendees: Emily Kyriazi, Julia Crofford, Mary Ramirez

Goal: Follow Up from 4/11 meeting

Discussion:

- Open House: **6/13; 9:30-3:30**
 - Confirm participation:
 - PD - host table with drone and equipment, one marked and one unmarked cruiser
 - Museum open, CAA is welcome to advertise their children classes - plan to host craft in museum
 - PWC orgs
 - Library - confirmed
 - Fire truck - confirmed, more info
 - Parks & Rec - looking to staff, confirmed
 - Historic Preservation Dept - confirmed
 - Econ & Tourism - confirmed
 - Trash truck (American) - confirmed
 - Leopold Preserve - confirmed
 - Purchase needs:
 - Popcorn - plenty of popcorn on hand
 - Make & take craft supplies
 - Tie dye: shirts, rubber bands, dye, tubs, table
 - New book for read aloud - Mary chooses
 - Swag bag - contributions by various participants
 - Town coloring book
 - Crayons
 - Schedule: 9:30 am - 3:30 pm

- Read aloud times - 30 mins
 - PWC supervisor
 - PWC school board
 - Council
- Other stations self-paced
- Status on Sponsorship?
 - Prefer sponsorships to be part of the annual offering, if Council supports this event becoming a yearly town event
 - Mary and Matt hand out flyers to food businesses to alert them to a possible increase in families in town
 - Plan for handing out flyers week of 4/28
 - Possible Business Partnerships - flyers
 - Julia to review business list and reach out to all businesses who cater to elementary-aged students
 - Mathnasium - confirmed to drop off
 - School of Rock - confirmed to drop off

Follow Up Steps:

- Mary:
 - New book to read aloud
 - Mary & Matt* share flyer with in-town food businesses re: Government Open House Day
 - Share flyer with PWCS, School Board, Board of Supervisors, HOA's, businesses
 - Coupon code for CI
 - Send Emily & Julia champ docs
- Julia & Emily:
 - Coloring book
 - Tie dye design
 - Price out crafts and other budget items

- Discuss expenses - Julia to reach out, staff to provide statement to go with Champ Doc

Next Meeting: Friday, May 9th at 3 pm