



Town of Haymarket
15000 Washington Street, #100
Haymarket, VA 20169
703-753-2600

Memorandum

To: Honorable Mayor and Town Council
From: Vice Mayor Matt Gallagher
Re: May 2025 Business Liaison Report

The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals, including meetings with local business owners, participation in community events, and collaborative efforts with regional stakeholders. The report also shares a preview of activities I intend to support in the coming month.

Activities

- Met with potential buyers for 14600 Washington Street
 - Open discussion on their ideas for the property
- Met with Trouvaille Brewery with Staff
 - Discussed expanded participation in town events such as Haymarket Day and the town's support for events at the brewery
- Congratulations to Next Level Fitness on their 15th Anniversary in business May 1.
 - Attended Anniversary celebration

Upcoming Activities

- Regular meetings/touchpoints with staff regarding current businesses and upcoming events
- Support for ongoing Farmers Market
- Business Roundtable May 27

New Businesses

- Italia Performing Arts – 14600 Washington Street complex
 - Reached out to welcome them to the community
- Kiddie Academy (late 2025)
- Firehouse Subs (application submitted – late 2025)