



Town of Haymarket  
15000 Washington Street, #100  
Haymarket, VA 20169  
703-753-2600

## Memorandum

**To:** Honorable Mayor and Town Council  
**From:** Vice Mayor Matt Gallagher  
**Re:** February 2025 Business Liaison Report

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The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals, including meetings with local business owners, participation in community events, and collaborative efforts with regional stakeholders. The report also shares a preview of activities I intend to support in the coming month.

### Activities

- Appointed Business Liaison on January 13
- Attended Haymarket Gainesville Business Association Meeting January 21
- Met with Matt Starling, a Chiropractor likely opening a new office in town
- Met with Mayor Pater to discuss future ideas and initiatives

### Upcoming Activities

- Setup regular meeting/touchpoints with staff regarding current businesses and upcoming events
- Haymarket Business Roundtable – February 25 at Hilton Garden Inn

### New Businesses

- Matt Starling – Chiropractor (expected February)