

Town of Haymarket 15000 Washington Street, #100 Haymarket, VA 20169 703-753-2600

Memorandum

To: Honorable Mayor and Town Council

From: Vice Mayor Matt Gallagher

Re: June/July 2025 Business Liaison Report

The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals.

Activities

- Attended Business Roundtable Event May 20
 - o Congratulations to our inaugural winners of a video commercial
- Attended Town Hall Open House
 - Met with Employ Teacher from Gainesville High School & discussed possible involvement win town (internships & volunteer opportunities) for high school students
- Ongoing discussions with vendors at Farmer's Market
- Various 1:1 meetings with local businesses

Upcoming Activities

- Regular meetings/touchpoints with staff as needed regarding current businesses and upcoming events
- Support for ongoing Farmers Market
- Next Business Roundtable August 26

New Businesses

- Italia Performing Arts 14600 Washington Street complex (summer 2025)
- My Haberdasher 14950 Washington Street (summer 2025)
- Firehouse Subs Crossroads Village (summer 2025)
- Kiddie Academy Crossroads Village (late 2025)
- The Source Harmonic Egg 4400 Costello Way (expected summer 2025)