



Town of Haymarket  
15000 Washington Street, #100  
Haymarket, VA 20169  
703-753-2600

## Memorandum

To: Honorable Mayor and Town Council  
From: Vice Mayor Matt Gallagher  
Re: September 2025 Business Liaison Report

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The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals.

### Activities

- Attended August Business Roundtable 8/26
- Met with Manager for Firehouse Subs to welcome them to town
  - Note: Make sure to stop in to see nice mural in their shop

### Upcoming Activities

- Regular meetings/touchpoints with staff as needed regarding current businesses and upcoming events
- Interview with Mayor for weekly video series – date TBD
- Support for ongoing Farmers Market as needed

### New Businesses

- Firehouse Subs – Crossroads Village (NOW OPEN)
- Kiddie Academy – Crossroads Village (late 2025)