



Town of Haymarket  
15000 Washington Street, #100  
Haymarket, VA 20169  
703-753-2600

## Memorandum

To: Honorable Mayor and Town Council

From: Vice Mayor Matt Gallagher

Re: April 2025 Business Liaison Report

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The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals, including meetings with local business owners, participation in community events, and collaborative efforts with regional stakeholders. The report also shares a preview of activities I intend to support in the coming month.

### Activities

- Attended “Shave the Day” event hosted by Salon B to bring awareness to children’s cancer.
  - Represented town and thanked them for their great work.
- Met with staff to discuss upcoming event fees for local wineries & breweries.
- Attended celebration recognizing the owner of Next Level Fitness.

### Upcoming Activities

- Regular meetings/touchpoints with staff regarding current businesses and upcoming events
- Farmers Market begins Sunday, April 6

### New Businesses

- Kiddie Academy (late 2025)
- Firehouse Subs (application submitted – late 2025)