



Town of Haymarket
15000 Washington Street, #100
Haymarket, VA 20169
703-753-2600

Memorandum

To: Honorable Mayor and Town Council
From: Vice Mayor Matt Gallagher
Re: March 2025 Business Liaison Report

The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals, including meetings with local business owners, participation in community events, and collaborative efforts with regional stakeholders. The report also shares a preview of activities I intend to support in the coming month.

Activities

- Met with one of the business owners at 14600 Washington Street re: concerns associated with SUP at same location (Public Hearing March 3)
- Met with Dr. Matt Starling (a new chiropractor in town) about challenges he has with county re: previous renovations done at his site; connected him with the Town Manager at the Business Roundtable for assistance
- Attended Haymarket Business Roundtable on February 25
 - Discussions about Solheim Cup impact and future impact of LIV golf event in June in Gainesville
 - Questions came up regarding Lidl status & answered
 - Questions and discussion with Virginia National Bank re: Chick-fil-A SUP for an expanded drive-thru
 - Discussions on how town can support additional promotion for in-town businesses

Upcoming Activities

- Regular meetings/touchpoints with staff regarding current businesses and upcoming events
- Farmers Market begins Sunday, April 6

New Businesses

- Matt Starling – Chiropractor (soft opening in February)
- Himalayan Grill
- Kiddie Academy (late 2025)
- Firehouse Subs (application submitted – late 2025)