



Town of Haymarket
15000 Washington Street, #100
Haymarket, VA 20169
703-753-2600

Memorandum

To: Honorable Mayor and Town Council
From: Councilmember Ken Luersen
Re: Monthly ARB Liaison Report for December

Meeting held 2/17 @ 7:00PM.

- Meeting Schedule for 2026 Adopted
- COA Reviews:
 - ZP#1202_6612 – Signage Change for Business name changing to Crumble. They wanted to change Naming, background to Pink with black lettering and a different font. Noted comments: CVC has a signage package that has been loosely followed. Pink is not in ARB approved color palette. ARB granted conditional approval with two pick and/or choose items that require town planner (TP) administrative approval once choices are made:
 - lettering can be Pink using the signage package dark colored background option.
 - Previous business logo on existing sign can be added to new sign if desired with placement being part of TP approval.
 - Old/New Business:
 - A.C. Watts Property progress briefed (site plan in discussion)
 - Lane Motors Property (still waiting for sale)
 - “HighPoint” site PWC application revealed (waiting for 1-mile courtesy review)
 - Heath Cote development briefing (Details from Info meeting held that week)
 - LIDL property status discussed
 - Park Pavillion RFP status discussed
 - Town Hall Site plan improvement progress discussed
 - Planning commission Liaison Report
 - Chick-Fil-A Drive Thru site plan process reviewed
 - Lumina Rezoning
 - QBE Rezoning Public meeting scheduled for 1/17/2026 @ 7:00 PM
 - Council Update
 - Strategic Plan Drafted and set for approval after community input
 - Goals 5 and 6 highlighted to require ARB Participation.