

Staff Workload and Overall Council Priorities- Staff Strategies in Priority  
Order  
Town of Haymarket  
Strategic Plan

<b>Strategy</b>	<b>Average for both Elected Officials</b>	<b>Priority Order</b>
Council/Staff has decided this is priority 1. Fund and implement the Town Hall site plan to include improved security and safety measures for the Town Hall Complex	1.33	1
Council/Staff has decided this is priority 2. Complete the implementation of the Town Park Plan; to include the Park Pavilion and Public Restrooms	1.89	2
Town Manager, Haymarket Police Chief and Security Contractor discussion options for phased implementation of immediate security upgrades that would benefit current security for staff and future Town Hall renovations	7.00	3
Collaborate with County Supervisor, Council Members, Town Manager, Chief of Police, Partners at State level, VDOT to improve traffic flow and safety including bike, rail and pedestrian	7.89	4
Procure a consultant to conduct the Update to the Town's Comprehensive Plan	7.89	5
Volunteer Assistance/Internship to create asset inventory	8.33	6
Enhance cybersecurity measures within Town Hall and Police Department, to include routine audits and training and implementation of cybersecurity strategy and policy	8.33	7
Investigate the feasibility and implementation of maximum speed limits throughout the Town of Haymarket.	9.33	8
Complete, expand, and maintain the town streetscape	9.56	9
Develop a plan of recognition of historical sites through a walking program and signage program	9.89	10

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Continue community engagement for community policing initiative including daily interactions, community events, bicycle patrol, school bus stops, etc.	10.22	11
Achieve initial VLEPSC certification and maintain certification every four years	10.33	12
Investigate 2, 5, 10, 20-year capital improvement plan	10.44	13
Investigate technological advancements to enhance public safety and make recommendations and collaborate with Council	10.89	14
Establish the annual town government day	10.89	15
Investigate the feasibility of a secure parking lot for Police Department and Utility Workshop for the Town	11.22	16
Investigate the feasibility and implementation of the Traffic Safety Plan initiative - Prince William County Safe Streets for All Grant, VDOT	11.56	17
Investigate, evaluate and assess the feasibility of a municipal parking lot	11.78	18
Continue to engage face to face with existing businesses	12.11	19
Update the contributing resources list to encompass all historic structures, and previous structures	13.33	20
Track community engagement enhancements: for example, provide list of events, purpose, costs/revenue on an annual basis for Council feedback and input	13.78	21

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Define programming for youth government education in our community	14.44	22
Develop a Museum Plan	14.67	23
Create and distribute a Town Services "one-pager"	15.33	24
Document and archive historical assets	15.56	25
Encourage murals and community art in partnership with the Town	16.00	26
Expand the advertising campaign for the business community - funding and personnel	16.33	27
Benchmark other towns and how they provide funding for start-up small businesses and promote businesses	16.33	28
Town design and install a LOVE Sign	16.56	29
Partner with businesses to encourage art in the community	16.78	30
Modify ordinance to allow community artwork	16.89	31
Investigate and define a Historic Preservation program	17.00	32

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Develop a plan to highlight the business community: add Business Spotlight through weekly videos, spotlight types of businesses, social media pages, Restaurant Week	17.11	33
Investigate ways to continue the use of economic development funds and increase participation at the Business Round Table	18.44	34