



Town of Haymarket
15000 Washington Street, #100
Haymarket, VA 20169
703-753-2600

Memorandum

To: Honorable Mayor and Town Council
From: Vice Mayor Matt Gallagher
Re: August 2025 Business Liaison Report

The role of the Business Liaison for the Town of Haymarket is to foster strong relationships with local businesses, support economic growth, and promote initiatives that enhance the vibrancy of our town. This monthly report provides an overview of the key activities I have undertaken over the past month to support these goals.

Activities

- Meetings with staff re: fees and business participation at Haymarket Day
- Meeting with local brewery and staff re: extending hours of Haymarket Day into the evening sponsored by and at the businesses cost
- Ongoing discussions with vendors at Farmer's Market
- Various 1:1 meetings with local businesses

Upcoming Activities

- Regular meetings/touchpoints with staff as needed regarding current businesses and upcoming events
- Interview with Mayor for weekly video series
- Support for ongoing Farmers Market as needed
- Next Business Roundtable August 26

New Businesses

- Italia Performing Arts – 14600 Washington Street complex (NOW OPEN)
- My Haberdasher – 14950 Washington Street (NOW OPEN)
- Firehouse Subs – Crossroads Village (NOW OPEN)
- Kiddie Academy – Crossroads Village (late 2025)
- The Source Harmonic Egg – 4400 Costello Way (expected summer 2025)