

**Hartford Pageant Organization
P.O. Box 269
Hartford, MI 49057**

Governing Boards for The City of Hartford and Hartford Township:

For many years, Hartford has proudly constructed a beautiful float for the Miss Hartford Court to ride on in various parades throughout each parade season. Our 2023 float, adorned with beautiful butterflies and vines of sparkling strawberries, won the Blossomtime Sweepstakes award in the Grand Floral parade, along with taking a first place trophy at almost every parade we attended. We would like to continue that winning streak this year with our upcoming 2024 Royalty Float.

The cost of supplies to build an award-winning float is high, and we are looking to our local businesses, service organizations, and individuals of our great community to help our committee raise the funds needed to give our Courts a beautiful work of art to stand upon. This money is crucial to construct a beautiful float and maintain a great level of pride to the Courts of Honor and to the community. We have an outstanding group of young adults representing our community this year, and with your contribution, we will be able to give them a float as wonderful as they are.

We would like to offer the City of Hartford and Hartford Township the opportunity to advertise our wonderful community on the back of our float as it travels to different communities this summer to participate in numerous parades. Our float will be viewed by countless individuals in communities across southwest Michigan, drawing attention to and promoting our town. During set up, we also will have a display board set up on an easel listing all of our advertisers. It is important to note that the Blossomtime Parade is televised, meaning viewers from all over the area will see our float!

Should you have any questions regarding our committee, please feel free to contact us at any time. Checks can be made payable to Hartford Pageant Organization, with "Float" written on the subject line. We thank you in advance for your support as we could not do it without your kindness.

Sincerely,

The Hartford Pageant Organization

hartfordpageantorg@gmail.com

Should you wish to advertise, please Detach this section and send to:

**Hartford Float Committee
P.O. Box 269
Hartford, MI 49057**

Amount for Advertisement: _____

Business Name: _____ Contact Person: _____

Address: _____ Phone Number: _____

THANK YOU FOR YOUR GENEROSITY!