

Hartford Strawberry 5K Run
Sponsorship Opportunities



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APR 13 2026
CITY OF HARTFORD

Event Date: June 13, 2026

The Hartford Strawberry 5K Run is a community tradition that brings together runners, families, and local businesses for a fun and active celebration. This year, Hartford XC and Track and Field, with the help of Hartford Athletics, is taking over! Your sponsorship helps keep this event going strong while showcasing your business to participants and spectators. Proceeds will benefit local athletes and ensure that the Strawberry Run continues and expands!

Sponsorship Levels

Gold Sponsor — \$1,000

- Large logo placement on race shirt
- Two-course signs (One at the start/finish line and one along the route)
- Recognition on social media
- Opportunity to set up a booth/table at the event

Silver Sponsor — \$500

- Small logo on race shirt
- Two-course signs (One at the start/finish line and one along the route)
- Recognition on social media

Bronze Sponsor — \$250

- Company name on race shirt
- Two-course signs (One at the start/finish line and one along the route)

Course Sign Sponsor — \$150

- Two-course signs
- One placed at the beginning of the course, and one throughout the race route

Sign Sponsor — \$50

- One yard sign placed at the start/finish line.
 - Great way to show community support
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Business Information

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Sponsor Amount:

Gold Sponsor \$1000 Silver Sponsor \$500 Bronze Sponsor \$250

Course Sign Sponsor \$150 Sign Sponsor \$50 Other _____

Logo & Materials

I will email my logo to mannings@hpsmi.org

I need assistance creating a logo/sign

Payment Information

Check enclosed (payable to: Hartford Public Schools attn: Hartford XC/T&F)

Please send an invoice

Other: _____

Important Deadlines

Sponsorship Commitment Deadline: May 22, 2026

Logo Submission Deadline: May 29, 2026

Thank You!

Thank you for supporting the Hartford Strawberry 5K Run and helping us continue a great local tradition! For questions, please contact:

Sarah Manning

Teacher/Coach

Hartford Public Schools

269-621-7109

mannings@hpsmi.org