



Dear Potential Sponsor,

The Strawberry Festival is a long standing tradition in Hartford, Michigan dating back to 1988. One of the first festivals of the season, this festival offers our community a family friendly event to bring our community together and promote Hartford. The Strawberry Festival provides entertainment, food, rides, parades and more for Hartford and surrounding communities to enjoy. This festival is held the second weekend in June each year and is held in Hartford's Ely Park.

The Hartford Strawberry Festival is hosted by the Hartford Area Chamber of Commerce which promotes the general welfare and prosperity of the Hartford area businesses and community.

Areas Covered by sponsorship:

- Main Stage entertainment for Friday and Saturday
- General expenses (advertising, brochures and poster printing, portable restrooms, security personnel, trash pickup and disposal, after the festival cleanup and other festival expenses.)
- Rides

Each year companies choose to sponsor the Hartford Strawberry Festival to help promote our community and businesses. Please consider being a sponsor:

	Diamond	Platinum	Gold	Silver	Patron
What you get!	\$500+	\$250	\$100	\$50	\$25
Recognition on promotional poster during festival	•	•	•	•	•
Recognition on website	•	•	•	•	•
Recognition in festival brochure	•	•	•	•	
Recognition in HACOC E-Newsletter in July	•	•	•	•	
Logo on promotional poster during festival	•	•	•		
Logo on website and festival brochure	•	•	•		
Public announcement recognition during the Festival	•	•	•		
18" x 24" Sign with Business name and Logo displayed in Ely Park during Festival	•	•			
10' x 10' Display space at festival – Sponsor supplies tent and tables	•				

**Please turn page over for more information.**

# CITY OF HARTFORD

19 W. Main St  
Hartford, MI 49057  
Phone: 269-621-2477  
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cityclerk@cityofhartfordmi.org



## Application – for SPECIAL EVENT use of ELY PARK

Date: 2/16/2021

Name: Hartford Area Chamber of Commerce

Address: P.O. Box 283 Hartford, MI 49057

Date of Event: June 11+12 2021 Hours of Event: \_\_\_\_\_

Description of Event: Hartford Strawberry Festival

Contact Person during event: Patty Schroeder

Phone #: (269) 621-5303

I have read the attached Ely Park rules and agree to adhere to them.

Patty Schroeder

(Signature of Responsible Party)

RECEIVED

FEB 17 2021

CITY OF HARTFORD