



Dear Potential Sponsor,

The Strawberry Festival is a long standing tradition in Hartford, Michigan dating back to 1988. One of the first festivals of the season, this festival offers our community a family friendly event to bring our community together and promote Hartford. The Strawberry Festival provides entertainment, food, rides, parades and more for Hartford and surrounding communities to enjoy. This year the festival will be a three-day event on June 10, 11 & 12, 2022. The extra day will offer more opportunity for publicity for local businesses. Also, this year we are excited to have a Miranda & The M80s band. This band has a large following, which is sure to bring in more visitors. As our festival grows, we hope you will consider being a part of this community event.

The Hartford Strawberry Festival is hosted by the Hartford Area Chamber of Commerce which promotes the general welfare and prosperity of the Hartford area businesses and community.

Areas Covered by sponsorship:

- Main Stage entertainment for Friday and Saturday
- General expenses (advertising, brochures and poster printing, portable restrooms, security personnel, trash pickup and disposal, after the festival cleanup and other festival expenses.)
- Rides

Each year companies choose to sponsor the Hartford Strawberry Festival to help promote our community and businesses. Please consider being a sponsor:

	Diamond	Platinum	Gold	Silver	Patron
What you get!	\$500+	\$250	\$100	\$50	\$25
Recognition on promotional poster during festival	•	•	•	•	•
Recognition on website	•	•	•	•	•
Recognition in festival brochure	•	•	•	•	
Recognition in HACOC E-Newsletter in July	•	•	•	•	
Logo on promotional poster during festival	•	•	•		
Logo on website and festival brochure	•	•	•		
Public announcement recognition during the Festival	•	•	•		
Business name on festival shirt			•		
Business logo on festival shirt	•	•			
18" x 24" Sign with Business name and Logo displayed in Ely Park during Festival	•	•			
12' x 12' Display space at festival – Sponsor supplies tent and tables	•				

Please turn page over for more information.



Hartford Strawberry Festival Sponsorship Form

Yes, I would like to sponsor the Hartford Strawberry Festival to promote local businesses and community.

Company Name: _____

Contact Name: _____

Company Address: _____

Phone #: _____ Email: _____

Choose a level:

Patron Level \$25

Silver Level \$50

Gold Level \$100

Platinum Level \$250

Diamond Level \$500 +

Please send me information about being a member of the Hartford Area Chamber of Commerce

Deadline for sponsorship is May 1st.

Please make checks payable to: Hartford Area Chamber of Commerce

Mail to:

Hartford Area Chamber of Commerce

P.O. Box 283

Hartford, MI 49057

Or to pay by Credit Card:

Credit Card #: _____

Name on Card: _____

Exp. Date: _____ Total: _____ CVV: _____ Zip Code: _____

Signature: _____

If you have any question, please contact Patty Schroeder at (269)588-5103 ex. 2

Thank you for helping make Hartford a better community!