



# CITY OF HARTFORD

## CITY COUNCIL AGENDA REPORT

**Meeting Date:** March 25, 2024  
**Department:** Administration  
**Submitted By:** Linnea Rader, Interim City Manager  
**Prepared By:** RoxAnn Rodney-Isbrecht, Clerk  
**Agenda Title:** SWOT Analysis

### RECOMMENDED ACTION:

I think we had a really productive SWOT Analysis meeting on March 11, 2024. Notes from the analysis are attached. The proposed next steps are as follows:

- With Council's approval, I would like to have a similar workshop with staff to gather any additional strengths, weaknesses, opportunities and threats that they may be able to add.
- Then, work with City Manager, Clerk, Treasurer, Police Chief, Police Lieutenant, DPW Superintendent and Council to determine answers to the following questions:
  - How can our strengths take advantages of opportunities?
  - Consider how opportunities can be used to compensate for or overcome weaknesses
  - Create strategies that will use strengths to avoid or mitigate threats
  - Develop policies that will minimize weaknesses and avoid threats
- Utilize this information to develop the City's Strategic Plan.

As stated, I believe the most productive next step is to work with staff to ensure there are no additional items that need to be added to the analysis. If there are no objections from Council, I will proceed down that path upon my return from vacation.