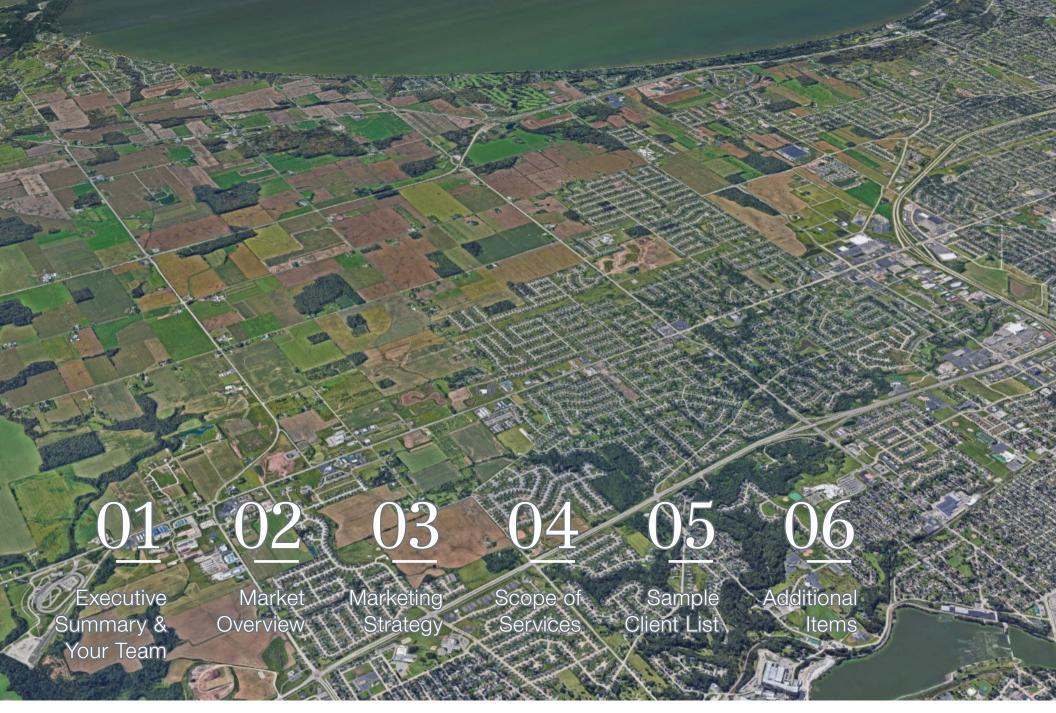


Harrison Commerce Park Village of Harrison



Prepared by:





Prepared by:





Via email

September 12, 2025

Mr. Chad Pelishek, Village Manager Village of Harrison W5298 State Road 114 Harrison, WI 54952

Dear Chad,

Thank you for the opportunity to respond to your Request for Proposal for the marketing and disposition of Harrison Commerce Park. Our team is excited to partner with you on this assignment and execute a proven, results-driven strategy.

With five offices, 27 licensed brokers, and more than 50 years in business, NAI Pfefferle is the largest and most experienced commercial real estate firm north of Milwaukee. We specialize in delivering best-in-market services for our clients, which range from local investors to national REITs to municipalities to multi-national corporations. Unlike other firms, NAI Pfefferle has a unique combination of skills. Our commercial brokers have decades of experience in the sales and leasing of commercial real estate throughout the entire state of Wisconsin; institutional and private capital investment expertise; strong relationships with local and national developers; and unmatched local market knowledge. In addition to our longstanding local presence, we are the only firm based in the region that provides national market reach through our affiliation with NAI Global, a network of more than 375 local offices across 50 states and 40 countries. We plan to leverage our experience, as well as our relationships with local and national real estate developers, site selectors, brokers and end-users, to successfully market the Village's land.

As we tell your story, we will build on the positive momentum and growth that the Fox Valley has experienced in the last decade. Selling your property will not come without its challenges. Availability of land is currently above average, and interest rates – along with the cost of construction – are impacting development.

We look forward to demonstrating our capacity to execute on the Village's needs and plans. As you move forward in your evaluation process, please do not hesitate to contact us directly if you have any additional questions or feedback.

Regards,

Manny Vasquez

Partner/VP, Business Development

Adam Figurin

Elm Fr

Senior Commercial Real Estate Advisor

Teresa Knuth

Senior Commercial Real Estate Advisor

Your Team



Adam Figurin

Senior Commercial Real Estate Advisor

- » 5 years of commercial real estate experience
- » Specializes in landlord and tenant representation and in sales transactions
- » Previously employed with Colliers International, Fox Valley, as a sales associate
- » Leverages vast local and statewide network, as well as NAI Global, on behalf of clients and projects
- » Collaborates with our brokerage team to provide "boots on the ground" market engagement



Teresa Knuth

Senior Commercial Real Estate Advisor

- » 9 years of commercial real estate experience
- » Vast institutional real estate experience
- » Works through transactions with a creative mindset resulting in better outcomes for her clients
- » CoStar Power Broker



Manny Vasquez

Partner/VP, Business Development

- » 9 years of commercial real estate experience
- » Previously led the Fox Cities Regional Partnership
- » Serves on several industry boards and committees, both local and statewide
- » Vast network of real estate brokers, developers, investors and businesses



Professional Profile



Adam Figurin
Senior Commercial Real Estate Advisor
NAI Pfefferle
d 920.560.5076
f 920.968.4300
c 815.262.2994

adamf@naipfefferle.com

Career Summary

Adam Figurin is a senior commercial real estate advisor in NAI Pfefferle's Appleton office. He specializes in landlord and tenant representation and in sales transactions, working with a variety of clients in the Fox Valley and Green Bay area. Adam works collaboratively with the NAI Pfefferle brokerage team to provide his clients the best results and service.

Adam was previously employed with Colliers International, Fox Valley, as a sales associate. He has also worked for both Northwestern Mutual and Otis Elevator.

Education

· Bachelor of Science degree in marketing & professional sales from Illinois State University

Professional Affiliations

- CoStar Power Broker Award, 2024, 2021
- Commercial Association of Realtors (CARW)
- Vice chairman, Court Appointed Special Advocates (CASA), Fox Cities
- Make-A-Wish, Young Wish Makers of Wisconsin (YWOW)
- Leadership Fox Cities Alumni
- Appleton Northside Business Association



Professional Profile



Teresa Knuth
Senior Commercial Real Estate Advisor
NAI Pfefferle
c 920.427.9473
o 920.968.4700
teresak@naipfefferle.com

Career Summary

Teresa Knuth is a dedicated commercial real estate broker specializing in office, industrial, retail, and land transactions. With a deep understanding of the local market, Teresa provides expert guidance to investors, business owners, and developers, helping them navigate complex transactions with confidence. Her commitment to client success, market knowledge, and strategic negotiation skills make her a trusted partner in commercial real estate. Whether buying, selling, or leasing, Teresa delivers tailored solutions to meet her clients' unique needs.

Bringing with her a substantial background in commercial brokerage, Teresa previously worked at Commercial Horizons in Appleton and Newmark Knight Frank and Colliers International in Minneapolis. Her experience in these roles has equipped her with valuable insights into the dynamics of the real estate industry.

Education

• Bachelor of Science degree in real estate studies from University of St. Thomas

Professional Achievements & Affiliations

- Fox Cities Chamber of Commerce Future 15, 2022
- CoStar Power Broker Award, 2022, 2021, 2019
- Finance & Commerce Rising Young Professional, 2018
- Minnesota Commercial Association of Real Estate (MNCAR) Rising Star Award, 2017
- Commercial Association of Realtors (CARW)
- Economic development committee, Appleton Downtown Inc.
- Advisory committee member, Pulse Young Professionals Network
- Engagement committee co-chair, Pulse Young Professionals Network
- Board member, Women's Fund for the Fox Valley Region, Inc.
- Committee member, Women's Fund for the Fox Valley Region, Inc.
- • Member, Brighter Female Futures, Women's Fund for the Fox Valley Region, Inc.
- Tourism development grant committee member, Fox Cities Convention and Visitors Bureau
- Member, Women in Commercial Real Estate



Professional Profile



Manny Vasquez
Partner / VP, Business Development
NAI Pfefferle
c 920.858.1075
mannyv@naipfefferle.com

Career Summary

Manny Vasquez is vice president of business development and partner at Pfefferle Companies, a full-service commercial real estate company founded in Wisconsin in 1971. He is responsible for managing relationships with a variety of clients, partners, and stakeholders, including businesses, real estate owners/developers/investors, municipalities, and economic development organizations. Manny works closely with the company's sales and leasing team (NAI Pfefferle), as well as its facilities and property management group (Pfefferle Management), to offer best-in-class real estate services with a focus on industrial, office, retail, multifamily and investment property throughout the state of Wisconsin. Manny also helps the company and their clients extend their market reach beyond the state of Wisconsin by leveraging Pfefferle's affiliation with NAI Global, a network of 300+ local commercial real estate offices around the world. He is actively involved in several non-profit organizations, which is a reflection of his and the company's investment in the communities it serves.

Prior to joining NAI Pfefferle, Manny led the Fox Cities Regional Partnership, a regional economic development organization focused on business recruitment, retention and expansion in one of Wisconsin's fastest-growing regions.

Education

- Master's degree in public administration from the University of Wisconsin-Oshkosh
- Bachelor of Arts degree in political science and international affairs from Marquette University

Professional Achievements

- Stephen Hintz MPA Award, University of Wisconsin-Oshkosh
- Rising Star Award, The Post Crescent
- 40 Under 40, New North Region
- Board of directors, Commercial Association of Realtors Wisconsin (CARW)
- Board of directors, Marquette University's Center for Real Estate
- Board of directors, Centergy (Central WI Economic Development)
- Board of directors, Greater Green Bay Chamber of Commerce
- Board of directors, Greater Oshkosh Economic Development Corporation

Comparable For Sale Properties Listed by NAI Pfefferle

	ADDRESS	SALE PRICE	ACRES
1 0 0	Hwy 10 & Hwy 76 Town of Clayton	\$75,000/acre	49.41 acres
2 Prior Days	Highway 15 / County CB Greenville	\$45,000/acre - \$75,000/acre	22.30 acres
3 S2 AORES	I-41 & N Richmond Appleton	\$174,240/acre - \$435,600/acre	62 acres
WARRISON OF	W. American/Irish Road Fox Crossing	\$68,528.80/acre	57.64 acres

Local Government Clients

























Why NAI Pfefferle?

KNOWLEDGE & EXPERIENCE

Superior knowledge of the market, combined with more than 45 years of experience, ensures that our clients work with Wisconsin's premier commercial real estate firm.

LOCAL COMMITMENT

We live, work and invest in the communities that we serve, and hold leadership positions in a number of local organizations including:

PERSONALIZED SERVICE

Your business is our business. We provide innovative and practical real estate answers focused on your objectives, to maximize value at each point of the process.

GLOBAL REACH

Through NAI Global, we are part of a worldwide network of commercial real estate firms. We leverage that network of 6,000+ professionals to offer our clients the best opportunities locally, nationally and internationally.

PASSION & PERFORMANCE

Our passion and dedication to our industry is evident in everything we do. We focus on the client first and solving our clients' needs, maximizing potential and value.





























Fox Valley Market Overview

The Fox Cities is a stable, manufacturing-and-healthcare-anchored regional economy with outsized industrial demand, a soft-to-mixed office market, generally healthy retail performance, and a multi-family sector feeling national headwinds (rising vacancy / moderating rent growth). Workforce and housing supply are the top constraints for growth, while new industrial product is finally being delivered, keeping vacancy low but widening the quality gap between Class A and older product. Overall, the Fox Cities Chamber's 2025 Economic Outlook shows cautious optimism from local businesses, but flags workforce and housing as top concerns that could limit expansion.

Industrial

- Industrial is the tightest CRE sector in the Fox Valley. Reports through 2025 show positive absorption and vacancy remaining low (sub-3% in some Fox Valley industrial metrics), with new speculative Class A product being developed to satisfy tenant demand. However, lingering low vacancies continue to pose challenges for existing businesses that are looking for available space to lease. Major business parks (e.g., Southpoint Commerce Park) added significant modern space in recent years.
- Rents vary by submarket and product type. Class A distribution/warehouse commands meaningful premiums over older light-industrial space. New speculative buildings are being prioritized for larger footprints, higher clear heights and dock counts. Smaller buildings (5,000-20,000 SF) are more challenging to find.

Retail

- Retail occupancy has been resilient locally. Traditional strong corridors (power centers, lifestyle nodes, grocery-anchored plazas) perform best, while tertiary strip centers without dominant anchors are under pressure. Q1 reports note retail as among the healthier CRE sectors nationally and locally.
- Experience-driven and service uses (health, fitness, dining) are taking the share of new demand, while ecommerce continues to reshape warehouse/last-mile logistics.

Fox Valley Market Overview

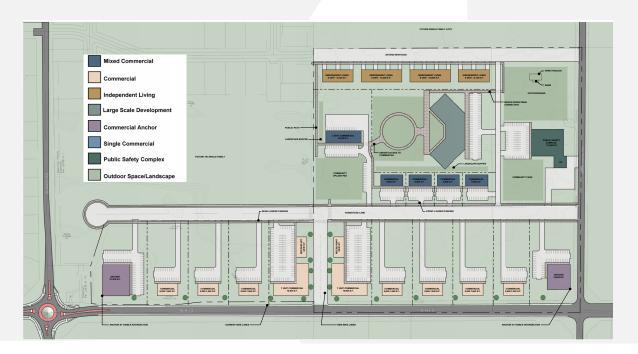
Office

- Office fundamentals are mixed. Downtowns like Appleton see concentrated professional and medical office demand, but suburban office faces tenant downsizing and greater sublease availability. Recent reports show elevated availability and modest rent growth in the office sector. Decent office leasing volume in the last 3 quarters.
- Tenants are consolidating into efficient, amenitized spaces. While office spaces might be smaller than in the past, they still play a critical role in companies' culture and productivity. Owners continue to pursue strategies to reposition underperforming buildings.

Multi-Family

• Nationally, multi-family saw softening rent growth and rising vacancy in early-to-mid 2025 as new supply was delivered and higher interest rates pressured returns. Locally, demand remains driven by workforce households, but housing studies and developers continue to note housing supply constraints (especially for workforce housing). Multi-family investors should expect more moderate rent growth and higher leasing periods versus 2021-22.

Your Property



Comparable Sold Properties

	ADDRESS	SALE PRICE/ACRE	ACRES
1	State Highway 55 & County KK Kaukauna	\$34,413	24.70
2	W2100 County Road KK Kaukauna	\$28,963	37.98
3	114 Highway Menasha	\$24,560	41.40
4	N9266 County Rd N Appleton	\$34,423	29.05
5	W5971 Manitowoc Rd Appleton	\$29,502	39.32
8	3420 Haas Rd Kaukauna	\$25,000	20

Comparable For Sale Properties

	ADDRESS	SALE PRICE	ACRES
ENTINCE ENVIRON	State Park Road Village of Harrison	\$22,500-\$35,000/Acre	326.44
2	1-41 & State Road 55 Kaukauna	\$55,000-\$100,044/Acre	68.31
3	County Road CE Combined Locks	\$150,000/Acre	18.92
52 ACRES	I-41 & Richmond Street Appleton	\$174,194/Acre	62
5	State Park Road Village of Harrison	\$27,000/Acre	45.68
6	State Hwy 114 & Hwy 55 Harrison	\$30,000-\$150,000/Acre	17.59
7	Firelane 10 Sites 1 & 2	\$53,000-\$82,000/Acre	34 & 27
8	Highway 114 & Pigeon Rd Menasha	\$44,983/Acre	38.57
9 46 106 40 146 TO	Highway 114 & Pigeon Rd Sherwood	\$24,900/Acre	29.5
10	S. Lakeland Drive Appleton	\$89,793/Acre	6.86

Select Land Deals (2020-2025)

	ADDRESS	SALE PRICE / DATE	ACRES	
1	Greenville Drive Greenville	\$1,364,256	35	
	Elizabeth Ringgold	March 2021		
2	311 Evergreen Drive Appleton	\$1,000,000	7	
	Patrick Connor / John Roberts	June 2021		
3	1603 W 20th Avenue Oshkosh	\$820,000	1	
	Adam Meyers	July 2021		
4	W2141 Hwy 32 Cedar Grove	\$1,422,730	167	
	Greg Landwehr / Dane Checolinski	August 2021		
5	Horseshoe Bay Road Egg Harbor	\$875,000	1	
	Tom Fisk / Tom Scheuerman	August 2021		
6	761 Pilgrim Way Ashwaubenon	\$2,800,000	5	
	Tom Fisk	May 2020		
7	1905 & 1927 Webster Avenue Green Bay	\$1,375,000	3	
	Tom Fisk / Patrick Connor	August 2020		
8	County Road U, Wrightstown	\$2,710,785	117	
	Tom Fisk / Patrick Connor	October 2020		

Evergreen & Lightning		ADDRESS	SALE PRICE / DATE	ACRES	
Bluemound Road	9		, ,	7	
Appleton Adam Figurin Cottober 2020 Little Rapids Road Town of Lawrence Tom Fisk Evergreen Drive Little Chute Greg Landwehr January 2022 I-41 & County Line Road, Wrightstown Tom Fisk Stahl Road, Sheboygan Dane Checolinski Webster Avenue Green Bay Tom Fisk / Patrick Connor 20 September 2020 3 October 2020 100 20 21 20 21 20 21 20 21 22 23 29 29 29 20 29 20 20 20 20 20		Elizabeth Ringgold	October 2020		
Little Rapids Road \$2,094,069 100 Tom Fisk December 2020 Evergreen Drive \$1,250,000 20 Little Chute Greg Landwehr January 2022 I-41 & County Line Road, Wrightstown October 2023 Tom Fisk Stahl Road, Sheboygan \$1,584,000 29 Webster Avenue Green Bay \$1,700,000 2.2 Webster Avenue Green Bay September 2020 Tom Fisk / Patrick Connor \$2,500,000 4	10		\$775,000	3	
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Evergreen Drive Little Chute Greg Landwehr I-41 & County Line Road, Wrightstown Tom Fisk Stahl Road, Sheboygan Dane Checolinski Webster Avenue Green Bay Tom Fisk / Patrick Connor 2475-2491 University Avenue Green Bay Green Bay September 2022 Evergreen Drive \$1,250,000 January 2022 29 29 29 79.32 September 2023 79.32 September 2020 4 September 2020	11		\$2,094,069	100	
12 Little Chute Greg Landwehr I-41 & County Line Road, Wrightstown Tom Fisk Stahl Road, Sheboygan Dane Checolinski Webster Avenue Green Bay Tom Fisk / Patrick Connor 20 January 2022 29 29 79.32 79.32 September 2023 79.32 September 2023		Tom Fisk	December 2020		
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13 Wrightstown \$2,625,000 October 2023 Tom Fisk Stahl Road, Sheboygan \$1,584,000 Dane Checolinski September 2023 Webster Avenue \$1,700,000 Green Bay \$2,500,000 2475-2491 University Avenue \$2,500,000 Green Bay \$2,500,000 September 2022		Greg Landwehr	January 2022		
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15 Green Bay \$1,700,000 Tom Fisk / Patrick Connor September 2020 2475-2491 University Avenue Green Bay \$2,500,000 September 2022			September 2023	19.02	
2475-2491 University Avenue \$2,500,000 Green Bay 4 September 2022	15		\$1,700,000	2.2	
16 Green Bay \$2,500,000 4 September 2022		Tom Fisk / Patrick Connor	September 2020		
September 2022	16		\$2,500,000	4	
		James Wheeler	September 2022		



We will achieve maximum exposure for Harrison Commerce Park by executing a comprehensive and multi-pronged marketing plan, designed to create immediate awareness of the property, Village and region. We will leverage our local market expertise to identify our target audience, as well as their needs and interests, set clear objectives and develop valuable content that will resonate with developers, investors, brokers and end-users. Marketing materials will be professionally designed by our internal marketing team and shared via several channels.

Electronic Marketing

- » LoopNet the leading online marketing platform viewable by brokers and the general public.
- » CoStar the leading verified research system used by brokers.
- » NAI Pfefferle the showcase of our listing portfolio.
- » **CREXi** an up and coming nationwide listing website viewable to the general public.
- » Social media (Facebook, LinkedIn, Twitter) - highlights new listings and changes in listings. When appropriate, we will increase exposure and engagement with paid, targeted ads.
- » Featured Listing Report select properties are highlighted monthly on this report, which is emailed and posted on social media sites.
- » LocateInWisconsin sizable listings are marketed nationwide to economic development agencies, site selection consultants and municipalities.
- » Email property to 2,000+ commercial brokers, developers and other interested parties.

Direct Marketing

Direct mailers will be sent to suitable prospects. Mailing lists are consistently updated and maintained by the company.

Networking

We will post information about the parcels on NAI Global's website and Daily Message Broadcast, which is viewable by 375+ offices consisting of 6,000+ local market professionals.

Brokers network with:

- » Other commercial real estate brokers. This networking provides referrals of prospects who may be interested in your property.
- » Business and professional groups
- » Local and statewide economic development agencies
- » Other government agencies

Property Flyer

Our expert marketing team will design a high-quality flyer highlighting the features of parcels 39144 & 43986. Information will include area maps, aerial view, area amenities, demographics, traffic counts and parking availability. The flyer is emailed to commercial brokers and other interested parties, and also included with your listing on several online platforms.

Signage

Signage will be professionally installed and utilized (with your permission) to advertise the availability of the property.



Delivering Results in Every Field

Brokerage Services

NAI Pfefferle has more than 27 licensed brokers with more than 400 years of combined commercial real estate experience, as well as a highly-skilled support team of broker assistants, in-house legal counsel, accountants, development specialists, marketing experts and more. We offer a full range of sales and leasing services to clients of all types and sizes, from local businesses to Fortune 500 companies, property owners to developers to tenants. Our specialties are **Industrial, Office, Retail, Land, Medical, Hospitality** and **Investment properties**.

Services include:

Landlord/Owner Representation

- Sale, Lease & Sublease
- Comprehensive Marketing Program
- Property & Facilities Management
- Single Buildings & Portfolios

Site Search

- Site Selection Criteria Development
- Analysis
- Selection
- Acquisition
- Due Diligence
- Environmental & Wetland Guidance
- Purchase Negotiations
- TIF Negotiations
- Annexation & Zoning
- Municipal Approvals

Tenant Representation

- Survey & Building Selection
- Lease Negotiations
- Lease Renewals
- Tenant Improvement Negotiations
- Expansions & Relocations
- Disposition of Excess Space/ Subleasing
- Sale/Leaseback

Value Added Services

- Purchase v. Lease Analysis
- Strategic & Space Planning
- Market Analysis
- Demographic & Location Analysis
- Broker Opinion of Value
- Consulting Services
- Local, State & Federal Incentives
- In-house legal counsel









Industrial Services

Whether a client is looking to acquire, sell or lease 1,000 or 1,000,000 square feet, we provide the same level of attention. We fully understand and assess the details of every industrial transaction, from the sprinklers and lighting to the trailer position and parking, so you can focus on your core business. Our team has extensive experience with various types of industrial real estate including warehouse and distribution buildings, manufacturing, cold storage, flex, light manufacturing and R&D.

Office Services

Your office assignment is of critical importance, whether you are a first-time tenant or an experienced owner. That is why we cover each aspect of an office assignment in the greatest detail. Our unparalleled market knowledge and relationships with landlords, tenants and key players give our clients a powerful advantage and us the ability to proactively plan for new office leases, acquisitions, relocations, downsizings or expansions. Our clients range from institutions and multi-national corporations to private developers and non-profits, with needs as diverse as their organizations.

Retail Services

We have deep experience navigating the dynamic retail landscape with an eye for solutions that enhance our clients' competitive advantage and bottom line performance. Our local market experience allow us to serve all types of clients including local and national developers, institutions and property trusts, retailers, restaurateurs, private investors and owners. Whether it is managing a national retail expansion strategy for tenants, or creating value for property owners, our team innovates and delivers.

Land

We are viewed as a market leader in selling land for and to developers, owners and end-users. We specialize in commercial and multi-family land, from 1 to 1,000 acres and everything in between.

Property Valuation

We offer Broker Opinion of Value (BOV) services to clients who want to evaluate the leasing and sale potential of their property. Our BOVs utilize current market knowledge, such as lease/sale comparables and detailed market analytics, to determine property value.

Local Expertise

- 5 Offices
- 14+ Million
 Square Feet
 of Property
 Managed
- 27 Brokers
- 140 Employees
- 400+ Years of Combined Brokerage Experience

Corporate Services

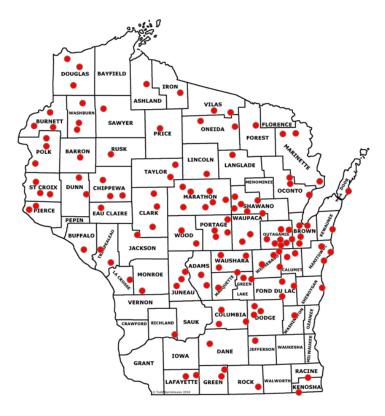
Because every client faces a unique combination of business and real estate challenges, we make it our primary focus to listen carefully and understand our clients' marketplace and needs. We provide multi-market services wherever our clients are or want to be. We leverage NAI Global's network of thousands of local market leaders to manage real estate transactions internationally and execute optimum portfolio management services, including property & facilities management and lease administration. The end result is global coverage with highly reputable local expertise in more markets, large and small.

Investment Services

Our team works with local and national investors, REITs, major corporations and institutions to facilitate the acquisition and disposition of investment properties, from individual buildings to large building portfolios. Properties range from single-tenant net leases to industrial, office, hotels, multi-family properties and multi-tenant shopping centers. We maintain relationships with buyers and continually track activity along product type, value range and geographic area.

Property Management

Keeping our clients' properties in optimum working order, inside and out, is a full-time job. That is why Pfefferle Management offers a full range of property and facilities management services to help maximize the value of our clients' properties, control operating costs and exceed tenants' expectations. Our experienced team of professionals consists of in-house property managers, legal counsel, accountants, medical maintenance technicians, HVAC technicians, electrical engineers, plumbers, among other trades – more than 100 strong, all over the state.



Boots on the ground like nobody's business

Global Reach

Based in New York City, NAI Global is the single largest, most powerful global network of owner-operated commercial real estate firms. Through our affiliation with NAI Global, we are connected to a network of more than 375 local offices in 48 U.S. states and 45 countries. We leverage our local expertise with global relationships to offer our clients the best opportunities and solutions, both around the corner and around the globe.





Recent NAI Pfefferle Transactions



ISG is thrilled to share that we have recently expanded to a new location in the heart of downtown Green Bay. The 15,000 square foot space, designed in-house, is located in the iconic Watermark building and has the opportunity to support up to 70 professionals as we continue to grow. This space was strategically chosen to pay tribute to the local history and support intentional efforts downtown, NAI Pfefferle understood our needs and goals from the beginning. Their team was instrumental in helping us negotiate a competitive lease and secure the perfect location. We are thrilled for this truly monumental opportunity for the firm and look forward to being a part of the transformational efforts in downtown Green Bay.

Mark Chambers, Principal & Green Bay Market Leader





Ascension Wisconsin & OSI

W. American Drive, Menasha, WI.

Size: 3.72 Acres

Price: \$1,126,800



McMahon Group

I-41 & Little Rapids Rd, De Pere, WI.

Size: 95.82 Acres

Price: \$2,093,300



Village of Allouez

1905 S. Webster Avenue, Allouez, WI.

Size: 2.71 Acres

Price: \$1,375,000



Luther Group

Evergreen & Lightning, Appleton, WI.

Size: 6.57 Acres

Price: \$1,580,000



Azco

Highway 15, CB & GV, Greenville, WI.

Size: 32 Acres

Price: \$40,000/Acre



Matriarch Ventures

Golf Course Drive, Kaukauna, Wl.

Size: 109.63 Acres

Price: \$1,400,000



Village of Egg Harbor (Beach)

Egg Harbor, WI.

Size: 1.17 Acres

Price: \$875.000

Bergstrom Suburu

761 Pilgrim Way, Green Bay, WI.

Size: 5.16 Acres

Price: \$2,800,000





Client List







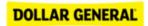
















































































Statement of Qualifications

NAI Pfefferle meets the requirements for participation in this RFP process, specifically:

Licensing: Adam Figurin and Teresa Knuth, licensed commercial real estate brokers at NAI Pfefferle and in good standing in the State of Wisconsin, will be the lead listing brokers on this project and your primary points of contact. They will be supported by a professional Pfefferle team across a variety of specialties.

Broker Experience: Mr. Figurin and Mrs. Knuth have completed several purchase and sale transactions in the Fox Valley area and across the state.

In addition to our brokers' individual accolades, NAI Pfefferle has been consecutively awarded CoStar's Annual PowerBroker Award across multiple categories since the award's inception in 2018, including Top Overall Sales & Leasing; Top Office Sales & Leasing; Top Industrial Sales & Leasing; and Top Retail Sales & Leasing.

Timeline

Given its size and the number of variables at play (i.e. interest rates, cost of construction, labor availability, economic headwinds, etc.), it is difficult to predict how long it will take to sell the entire site. That said, we do expect to generate activity in the first 90-180 days. Depending on your timeline, we will discuss market pressures and competition as we move forward, and adjust pricing (if needed) to reach your desired outcome.

Fee Proposal

Our success fee, when we find a buyer for your property, will be 7% if Adam Figurin or Teresa Knuth procures the buyer, and 8% if another party procures the buyer.



NAIPfefferle

Appleton

200 E. Washington Street, Suite 2A, Appleton, WI 54911 920.968.4700

Green Bay

480 Pilgrim Way, Suite 1520, Green Bay, WI 54304 920.884.5000

Milwaukee

2725 S. Moorland Road, Suite 100, New Berlin, WI 53151 414.424.8200

Sheboygan

3414 Mill Road, Sheboygan, WI 53083 920.783.6330

Wausau

327 N. 17th Avenue, Suite 303, Wausau, WI 54401 715.261.2922





