

# ANNUAL IMPACT REPORT

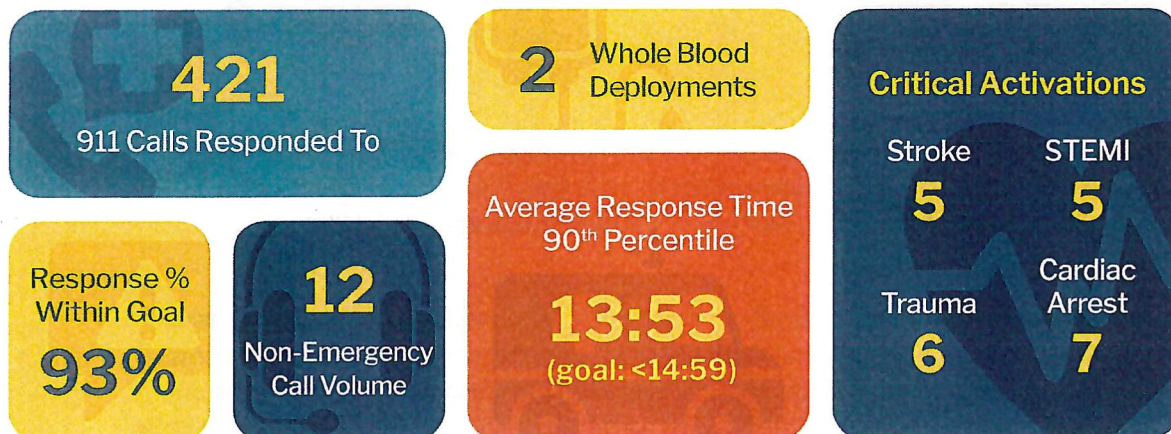
Village of Harrison  
January 2025 - December 2025



## YOUR COMMUNITY. OUR COMMITMENT.

Since 1991, Gold Cross has delivered the highest level of emergency medical care to communities across the region. We operate with full transparency, using data-driven decisions to optimize response times, maintain high clinical standards, and ensure cost efficiency for taxpayers. We value our partnership and are pleased to share the following annual report for your municipality. As part of our commitment to transparency, we will share similar reports on a quarterly basis.

### AT-A-GLANCE METRICS



### HIGHLIGHTS & IMPROVEMENTS

<b>TRAINING AND EDUCATION EFFORTS</b> <ul style="list-style-type: none"><li>+ Joint partnership with our EMR Liaison Program</li></ul>	<b>COMMUNICATIONS IMPROVEMENTS</b> <ul style="list-style-type: none"><li>+ 24/7 coverage by two personnel in our dispatch center, enhancing communications services</li></ul>	<b>SERVICE EXPANSION</b> <ul style="list-style-type: none"><li>+ Medic 4 added nighttime coverage in 2025, which is Harrison's primary response ambulance adding 4,380 coverage hours</li></ul>
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Village of Harrison  
January 2025 - December 2025



YOUR COMMUNITY. OUR COMMITMENT.

## AWARD

**2025 American Heart Association Gold Award for Cardiac and Stroke Care**  
We're proud to be nationally recognized by the American Heart Association with a Mission Lifeline EMS Gold Award—the highest level possible—for our commitment to high-quality heart attack and stroke care.

Gold Cross is one of just five EMS services in Wisconsin to earn a spot on the Target: Heart Attack Honor Roll, reflecting our team's continued excellence in cardiac emergency response.



## LOOKING AHEAD

Gold Cross Ambulance, a nonprofit paramedic-level EMS provider, has proudly served Harrison and nearby communities since the 1970s. Covering 1,200 square miles with 18 ambulances and advanced dispatch technology, it responds to 25,000+ emergencies annually for 280,000 residents—without relying on a Village tax subsidy.

With locations at Ascension NE Wisconsin - St. Elizabeth Hospital in Appleton and headquarters in Menasha, Gold Cross ensures rapid response. Staffed by certified paramedics and EMTs and coordinated with Ascension and ThedaCare hospitals, it delivers high-quality pre-hospital care. The organization also supports Harrison's First Responders and employs innovations like a 24/7 rapid response vehicle and field-administered whole blood.

We deeply value our long-term partnership with the Village of Harrison and are proud to continue serving this community with dedication and care.



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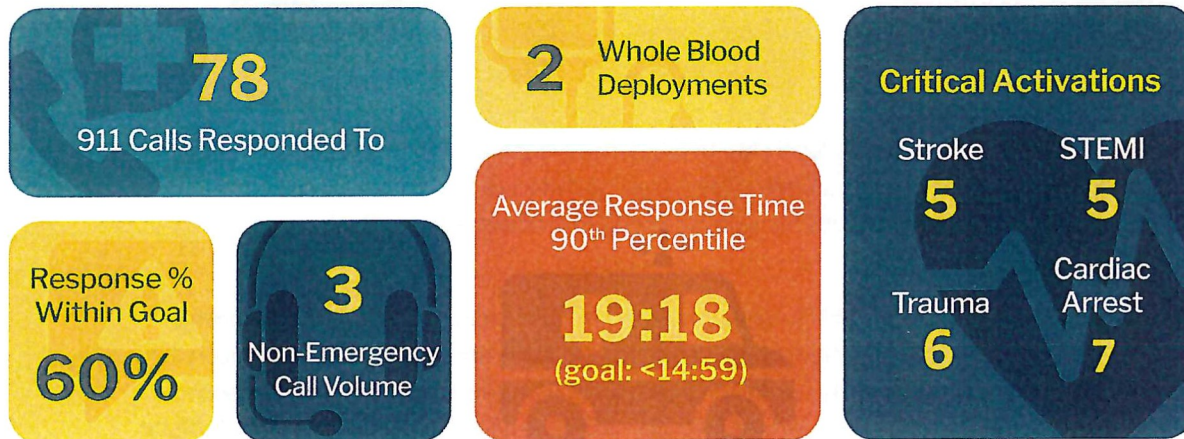
Village of Sherwood  
January 2025 - December 2025



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# ANNUAL IMPACT REPORT

Village of Sherwood

January 2025 - December 2025



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