

Legacy Hoops Project Narrative

The Legacy Hoops Project is planned to be built on lots 1 and 2 of the Crossroads Business Park. Legacy Hoops is a basketball training facility. Additional information on the business and operations is attached to this narrative. The facility is planned to allow future expansion of the building and parking on lot 2.

The Legacy hoops project is part of a Village owned regional pond so no on site stormwater management is provided.

Legacy Hoops, LLC

Company Description

Legacy Hoops exists to give young athletes in the Fox Valley access to an elite basketball facility in an environment focused on growth, fun, and community. The company's mission is to enhance skill development while creating lasting memories around the sport of basketball. Whether the athlete is picking up a basketball for the first time or training to take their game to the next level, our programs and offerings are designed to meet them where they are and help them grow. The facility is strategically located in the Crossroads Business Park in Harrison, offering convenient access to families throughout the Fox Cities region.

****Why We Started:** ** The inspiration for Legacy Hoops comes from the founder's lifelong passion for basketball and commitment to giving back to the community. A central influence is the founder's grandfather, Carl Giordana, who made a profound impact on youth in the Kaukauna community. The gymnasium at Holy Cross in Kaukauna was named in Carl's honor, recognizing his tireless service and mentorship. Much of the founder's childhood was spent with his grandfather at "the gym," where he learned not just the game of basketball, but the value of community and purpose. This facility will provide a pathway to continue to expand on the legacy that Carl and many other Giordana's have had on the basketball community in our area.

Products and Services

Legacy Hoops plans to offer:

- 12 Individual shooting lanes equipped with "The Gun" system.
- Youth summer camps focused on skill development. These camps will be grade and gender based and focus on the fundamentals of basketball. Camps will be targeted for grade school age players.
- Private and small group training for focused attention to players needs and development
- Team room for video instruction for players, campers, teams that will include TV or projector display allowing for either coaches or trainers to breakdown instruction on screen for the athlete. Combining both on court instruction with on screen breakdown will facilitate a better learning environment.
- Birthday party rentals with the team room being the primary location for families to set up food and presents while the kids utilize areas of the facility with activities.
- 6 Pickleball courts will be available to reserve. These will be offered strategically during times when kids are in school or during slower basketball timeframes as needed.

Additional Revenue streams also being considered:

- Court Rentals for youth school based or club-based teams
- Youth basketball leagues & small tournament offerings (3v3, 4v4, or 5v5) including entrance fee and concession sales. Concessions will mainly consist of standard candy, snacks, beverage, & popcorn and will be sold out of the Team Room.
- Court & shooting lane sponsorship as well as advertising throughout the gymnasium
- AAU sponsored teams

The facility will offer flexible booking through an online scheduling system.

Hours of Operations

Nothing is set in stone here with hours of operation. We will adjust as we see how demand is coming in. Currently in the business model we have 8am – 8pm, 7 days a week.