



**OVER-THE-ROAD BANNER
APPLICATION FOR TOWNSHIP APPROVAL**

APPLICANT: Freedom River

ADDRESS: 6716 Winans Lake Road

Brighton, MI 48116

PHONE: (810) 295-1866 **E-MAIL** joanna.hardesty@freedomriver.org

CONTACT PERSON: Joanna Hardesty

PHONE: DAYTIME (810) 397-9058 **CELL PHONE:** (810) 397-9058

DATE(S) OF EVENT: October 17, 2026

DATES REQUESTED FOR BANNER DISPLAY: September 1 – October 30, 2026

DESCRIPTION OF EVENT: A Halloween Community fundraising event to support Freedom River.

Freedom River is a comprehensive outdoor recreation center located in Hamburg Township to assist in re-assimilation of U.S. military service members, veterans and their families. The over-the-road banner on Merrill Road would assist us in getting the word out to the community.

RELEASE AND HOLD HARMLESS AGREEMENT

The Applicant hereby agrees to assume all loss, damages, risk and liability associated with the installation and display of an over-the-road banner. It recognizes and acknowledges that this includes, but is not limited to, personal injury and property damage incurred for any reason whatsoever. Applicant further agrees to release, hold harmless and indemnify, the Township of Hamburg, their elected officials, officers, agents, and employees, from any and all liability or responsibility whatsoever for injury (including death) to persons and for any damage to any Township property, or the property of others, arising out of, or resulting from, the placement of the over-the-road banner. Applicant further hereby waives, releases and discharges Hamburg Township, their elected officials, officers, agents, and employees from any and all claims, demands, actions, causes of actions, damages and liabilities resulting from or arising directly or indirectly out of the placement of the over-the-road banner. Applicant further acknowledges and agrees it is solely responsible for installation and removal of the banner. If Applicant fails to remove the banner by the permit expiration date, Hamburg Township may contract for the removal of the banner and charge the cost back to the Applicant. Applicant recognizes that it is responsible to reimburse Hamburg Township for this cost and failure to do so will result in permanent ineligibility for future application and use.

Agreed to this 13th day of August, 2026.

NAME (print) FREEDOM RIVER

BY: Joanna Hardesty

ITS: Director

TWP BOARD ACTION: _____ **DATE:** _____